



**Parks & Recreation Committee**  
**Monday, November 7, 2016**  
**4:30 p.m.**

**Cameron Park Community Services District**  
**2502 Country Club Drive, Cameron Park**

**Agenda**

Members: Chair Director Margaret Mohr (MM), Vice Chair Director Amy Blackmon (AB)  
Alternate Director Holly Morrison (HM)  
Staff: General Manager Mary Cahill, Recreation Supervisor Tina Helm,  
Parks Superintendent J.R. Hichborn

**CALL TO ORDER**

**ROLL CALL**

**APPROVAL OF AGENDA**

**APPROVAL OF CONFORMED AGENDA**

**OPEN FORUM**

*At this time, members of the Committee or public may speak on any item not on the agenda that falls within the jurisdiction of this Committee; however, no action may be taken unless the Committee agrees to include the matter on a subsequent agenda.*

*Principal party on each side of an issue (where applicable) is allocated 10 minutes to speak, individual comments are limited to four minutes and individuals representing a group allocated five minutes. Individuals shall be allowed to speak to an item only once. The Committee reserves the right to waive said rules by a majority vote.*

**DEPARTMENT MATTERS**

**PUBLIC COMMENT**

*Public testimony will be received on each agenda item as it is called. Principal party on each side of an issue (where applicable) is allocated 10 minutes to speak, individual comments are limited to four minutes and individuals representing a group allocated five minutes. Individuals shall be allowed to speak to an item only once. The Committee reserves the right to waive said rules by a majority vote.*

**I. Project Updates**

- A. Northview Park Trail Project
- B. Mature Leadership Council
  - Schedule programs following the Senior Lunches for seniors (move to December)
  - A *Mature Adults* page has been added to website

## II. Recreation Updates

- A. Website\*
  - Google Analytics – old website compared to new – See Attachments
  - Mailing List and Registration Statistics – monthly update
- B. Community Center Pool – Revenue and Expenses
  - Public Swim
  - Swim Lessons
  - Programs
  - Contracts
  - Rentals
- C. Number of Holiday Rentals to Date
- D. Special Events – Events through June 30, 2016 and Future Event Status July 1, 2016 through December 31, 2016\*
  - Coordinating with Cameron Park Golf Course on programs/events
  - Community Campout, Pooch Plunge & Laps at the Lake, Labor Day at the Pool, Country Fest, Mommy Market (& Daddy Too!), Gold Bug Quilters' Quilt Show, Community Services Showcase, Halloween Carnival & Pumpkin Patch, Old Fashioned Christmas Craft Faire, Santa Run/Pancake Breakfast, Santa Visits, Santa Parade, Sacramento Jazz Orchestra Concert

## III. Park Updates

### General Park Updates

- A. Fifty Plus Room\*
  - Heat in restroom
  - Hot water and single sink
  - Parking
  - Facility rental numbers in Social Room and Fifty Plus Room
- B. Bocce Ball – Federation Requirements for Tournaments
  - Number of courts
  - Size of courts
  - Type of turf
  - Return on investment for tournament courts
  - Lighting
  - Cost of covers for the courts, maintenance, seating, shed for supplies
- C. Lighting at Rasmussen Park
  - Special use permit status
- D. Park Impact Fees
- E. Open Space and Developed Parkland Areas
- F. Playground Equipment
  - Summary of American's with Disabilities Act (ADA) requirements needed for the current playground equipment
  - Timeline of when improvements would have to be completed
  - Price comparison to other playground equipment companies with comparable products
  - Determine if this item should go back to the Board

\* The items above with asterisks (\*) are the follow-up items from previous meetings.

Cameron Park Community Services District  
2502 Country Club Drive  
Cameron Park, CA 95682



G. Cameron Park Lake\*

- Revised Cameron Park Lake Gate Access Permit Draft
- Cost Estimates for Resurfacing Tennis and Pickle Ball Courts
- Kiosk Upgrade
- Gazebo Repair
- Entrance to Cameron Park Lake Signage Ideas
- Exercise Stations
- Revenue and Expenses – See Attachment
  - Attendance (2014/2015/2016)
  - Gate Revenue
  - Boat Rentals
  - Concession
  - Lagoon

**IV. Items for December Committee Agenda**

**V. Items to take to the Board of Directors**

**MATTERS TO AND FROM COMMITTEE MEMBERS**

**ADJOURNMENT**



**Parks & Recreation Committee**  
**Wednesday, October 12, 2016**  
**4:30 p.m.**

**Cameron Park Community Services District**  
**2502 Country Club Drive, Cameron Park**

**DRAFT Conformed REVISED Agenda**

Members: Chair Director Margaret Mohr (MM), Vice Chair Director Amy Blackmon (AB)  
Alternate Director Holly Morrison (HM)  
Staff: General Manager Mary Cahill, Recreation Supervisor Tina Helm,  
Parks Superintendent J.R. Hichborn

**CALL TO ORDER** – 4:30 p.m.

**ROLL CALL** – MM, AB

**APPROVAL OF AGENDA** - *Approved*

**APPROVAL OF CONFORMED AGENDA** - *Approved*

**OPEN FORUM** - *Beverly Huffman*

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**DEPARTMENT MATTERS**

***PUBLIC COMMENT***

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**I. Project Updates**

- A. Fifty Plus Room – Lydia Roseby
- B. Northview Park Trail Project – *See Park Updates*

## II. Recreation Updates

- A. Website\*
  - Google Analytics – old website compared to new – See Attachments A - D
  - Mailing List and Registration Statistics – monthly update
- B. Community Center Pool Review (June/July 2016)
  - Attendance (2014/2015/2016)
- C. Banner Sample – See Attachment E
- D. Current Survey Report – See Attachment F
- E. Number of Holiday Rentals to Date
- F. Special Events – Events through June 30, 2016 and Future Event Status July 1, 2016 through December 31, 2016\*
  - Future Plans for Continuation of the Trucks & Tunes Event
  - Coordinating with Cameron Park Golf Course on programs/events
  - Community Campout, Pooch Plunge & Laps at the Lake, Labor Day at the Pool, Country Fest, Mommy Market (& Daddy Too!), Gold Bug Quilters' Quilt Show, Community Services Showcase, Halloween Carnival & Pumpkin Patch, Old Fashioned Christmas Craft Faire, Santa Run/Pancake Breakfast, Santa Visits, Santa Parade, Sacramento Jazz Orchestra Concert

## III. Park Updates

### General Park Updates

- A. Fifty Plus Room\*
  - Temperature in Room and Hot Water in Restroom
- B. Recreation and Professional Bocce Ball Court Costs
- C. Cameron Park Lake\*
  - Revised Cameron Park Lake Gate Access Permit Draft – See Attachment G
  - Cost Estimates for Resurfacing Tennis and Pickle Ball Courts
  - Kiosk Upgrade
  - Gazebo Repair
  - Entrance to Cameron Park Lake Signage Ideas
  - Exercise Stations
  - Playground Equipment Grant – completed and sent 9/30/16\*
  - Revenue and Expenses – See Attachment H
    - Attendance (2014/2015/2016)
    - Gate Revenue
    - Boat Rentals
    - Concession
    - Lagoon
- D. Review Open Space Park Permits
  - Open Space Areas – See Attachment I
  - *El Dorado County Zone Ordinance Zones, Allowed Uses, and zoning Standards – Section 130.25.020 Matrix of Allowed Uses (See Attachment J)*
  - Gateway Park Review – See Attachment K
  - Knollwood Park – See Attachment L
  - Implementation – See Attachment M

\* The items above with asterisks (\*) are the follow-up items from previous meetings.



#### **IV. Items for November Committee Agenda**

Note – Since the second Monday of November (14<sup>th</sup>) falls in the same week as the Board of Directors' meeting (16<sup>th</sup>), it is suggested that the November Parks & Recreation Committee meeting be moved to the first Monday of the month (7<sup>th</sup>). See Attachment N.

- *Fifty Plus Room Parking*
- *Possibly heat the air in the restroom near the Fifty Plus Room*
- *Hot water and single sink update in restroom near the Fifty Plus Room*
- *Facility Rental Numbers in the Social Room and the Fifty Plus Room*
- *Website Update*
- *Number of Holiday Facility Rentals to Date*
- *Special Events*
- *Bocce Ball – Federation Requirements for Tournaments*
  - *Number of courts*
  - *Size of courts*
  - *Type of turf*
  - *Return on investment for tournament courts*
  - *Lighting**Cost of covers for the courts, maintenance, seating, shed for supplies, tables*
- *Open Space Areas*
  - *Talk to County regarding requirements*
  - *Can Park Impact fees be used – how much?*
- *Cameron Park Lake*

#### **V. Items to take to the Board of Directors**

- *Survey Report*
- *Recognize Volunteers from the Green Valley ward of the Church of Latter-Day Saints*
- *Open Space Areas – include report of all the parks and ideas for development based on survey, Foothill Associates report, Knollwood Park*

#### **MATTERS TO AND FROM COMMITTEE MEMBERS**

**ADJOURNMENT** – 5:59 p.m.

# Parks & Recreation Committee Meeting November 7, 2016

## I. Project Updates

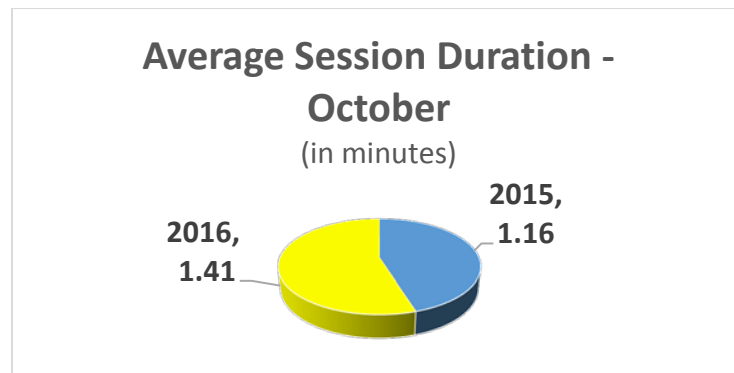
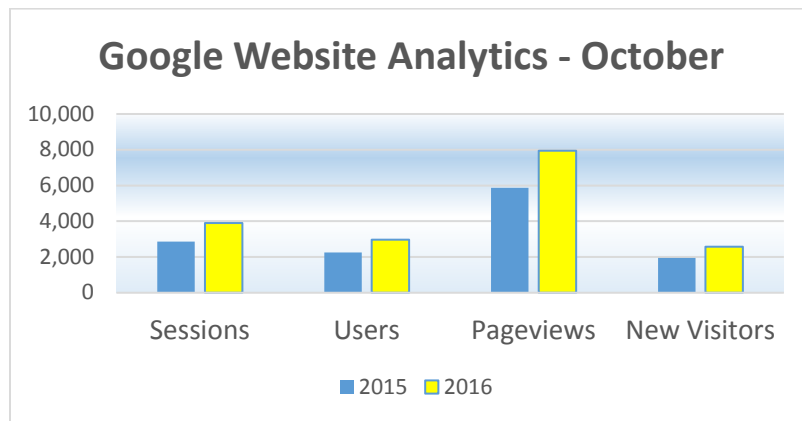
- A. Northview Park Trail Project – See *Park Updates*
- B. Mature Leadership Council
  - Schedule programs following the Senior Lunches for seniors (move to December)
  - A *Mature Adults* page has been added to website

## II. Recreation Updates

Submitted by: Tina Helm, Recreation Supervisor

### A. Website

- Google Analytics – old website compared to new – please find the following information from the date range of October, 2015 and October, 2016.
  - Audience Overview (Attachment A)
  - New vs. Returning (Attachment B)
  - Data Page View (Attachment C)
  - End of Month Reports (Attachment D)



- The September newsletter for 2015 was sent out to 3,295 recipients through Mailchimp. The 2016 September newsletter was sent out to 3,491 recipients through Mailchimp. This is an increase of approximately 6%.

**B. Community Center Pool Review – Revenue & Expenses – see Attachment E**

- Public Swim
- Swim Lessons
- Programs
- Contracts
- Rentals

**C. Number of Holiday Rentals to Date**

There are currently eight confirmed reservations plus a Wrestling Event on December 3. Last year we had eleven confirmed reservations.

**D. Special Events**

- The annual Pumpkin Patch was held at Cameron Park Lake on Saturday, October 22 – there were close to 650+ children and parents that came to enjoy the games, food, bounce houses, crafts, face painting, hay rides, pumpkins, magic show and of course the costume parade – report to follow once all expenses are reconciled.
- Future Plans for Continuation of the Trucks & Tunes Event – Staff is working with Food Trucks of the Foothills to offer the event in 2017 on the 4<sup>th</sup> Wednesday of the month for the months of May, June, July & August.
- Coordinating with Cameron Park Golf Course on programs/events - Staff contacted the Executive Sales Director from the golf course and will be scheduling a meeting with her, the General Manger from the Golf Course and CSD staff in the near future to discuss possible programs and events.
- Event Binders – each event has a binder that includes: Event check list, Activity Report, Budget, Marketing, Registration, Set-up, and Evaluations.

**Old Fashioned Christmas Craft Faire**

The Craft Faire is scheduled for Saturday, November 19 at the Community Center from 10am to 4pm. There currently are 72+ registered vendors. Last year we had 76 vendors. Additional spaces will be available outside.

**Santa Run/Pancake Breakfast**

The Santa Run/Pancake Breakfast is scheduled for Saturday, December 3<sup>rd</sup> at the Community Center. Check in for the run starts at 7am; run starts at 8am. Entrance fee for the run includes breakfast. Pancake Breakfast is served from 8am to 12pm. \$5 for pancakes, bacon, eggs, orange juice and coffee. Information will be passed out at the Apple Hill Run on November 6, flyers have been sent to the grade schools & high schools cross county teams, flyers placed into local bike shops and promoted on Facebook and Newsletter.



### **Santa Visits**

Santa Visits are available on December 7<sup>th</sup>, 8<sup>th</sup>, 13<sup>th</sup>, 14<sup>th</sup>, 15<sup>th</sup> & 19<sup>th</sup>. Santa will come to your home and spend a short time talking to your children. Sign-ups have begun. There are a total of 36 visits. 6 sign ups to date.

### **Santa Parade**

The Santa Parade is scheduled for Friday – Sunday, December 9<sup>th</sup>-11<sup>th</sup> with a rain date of Friday-Sunday, December 16<sup>th</sup>-18<sup>th</sup>. Santa Claus will be driving through Cameron Park accompanied by the Cameron Park Fire Department.

### **Sacramento Jazz Orchestra Holiday Concert**

The concert is scheduled for Wednesday December 14<sup>th</sup>. The doors open at 6pm with the music beginning at 7pm. Tickets are available for purchase at Bel Air, Shingle Springs/Cameron Park Chamber of Commerce, and the District office, or on line at [www.showclix.com](http://www.showclix.com). The Cameron Park Foundation will be selling snacks and beverages at this event. In 2015 189 tickets were sold, to date 11 tickets have been purchased.

## **III. Park Updates**

Submitted by: J.R. Hichborn, Parks Superintendent

### **Cameron Park Lake**

The Annual Pumpkin Patch was held at Cameron Park Lake on October 22<sup>nd</sup> and staff spent extra time cleaning the event area. The broken spiral slide was removed from the playground and a safety enclosure panel was installed to replace it. Excess tules and vegetation were eliminated from the dam.

### **Christa McAuliffe Park**

PG&E's pole replacement program is in effect. They put a temporary fence at the park and a temporary gate giving them access to our property from the church property next door. When PG&E is finished, they have assured staff that the temporary gate will be replaced with a permanent fence matching the existing fence.

### **Weed abatement**

Gateway Park is in the process of being cleared. There is an issue at the park that the CC&R compliance officer is working on to resolve. Crew took advantage of the changing weather and burned all of the debris piles made in the summer while clearing the Sandpiper lot. The last couple of storms have been pretty intense causing a few trees have come down in the open space areas. The major one was from the Community Center creek lot, where a giant poplar tree came down and took out a section of fence from a neighboring homeowner. The tree has been removed and the fence will be repaired soon.

### **Landscape and Lighting Assessment Districts (LLADs)**

- Northview Park is closed to the public while the new trail project is under construction. The decomposed granite was installed beginning the week of September 3<sup>rd</sup>. There is a bonding agent mixed in with the decomposed granite that takes several days under warm temperatures to cure and harden. The trail project is almost complete pending weather.
- A few giant limbs come down at the Bar Js and at Cameron Valley.

**Community Center**

The door between the office lobby and the staff area wasn't closing at all and has been fixed. An energy savings consultant company provided a thorough walkthrough of the Community Center with suggested upgrades at all of the District's facilities. The annual fire sprinkler, backwash and grease trap inspection was done this month. The ice machine needed repair (it was still under warranty) and the mirror in the dance room replaced. The low flow faucet sinks in the quad restrooms were replaced with standard faucets to get hot water there faster. Staff also assembled the Americans with Disabilities Act (ADA) compliant picnic table for the quad area.

**Vandalism**

On Friday October 21<sup>st</sup>, the window of the Ford Taurus was smashed. The security cameras were unable to capture any clear evidence of the incident.

**A. Fifty Plus Room**

**Heat in Restroom**

There is only an exhaust fan in the quad restrooms. Space heaters could be utilized.

**Hot Water and Single Sink**

Staff replaced two low flow faucets with standard faucets to help get the hot water there faster.

**Parking**

Staff has reached out to the County and they will be having their parking lot engineer get in touch with staff regarding this issue. The parking area of interest is currently marked as a loading zone and not intended as parking spaces.

**Facility Rental Numbers in the Social Room and the Fifty Plus Room**

Please note –additional hours which are not reflected in the total below were used in the Social Room for spontaneous meetings that were not officially booked into the system.

Hours Each Room was Reserved per Month

Month	Fifty Plus Room	Social Room
July 2015	36.50	47.50
August 2015	30.50	26.75
September 2015	37.00	30.25
October 2015	32.50	45.50
November 2015	25.00	70.00
December 2015	23.25	29.75
January 2016	29.75	46.75
February 2016	31.75	91.50
March 2016	74.25	65.50
April 2016	66.50	75.50
May 2016	80.00	65.75
June 2016	79.75	92.25
<b>Total</b>	<b>546.75</b>	<b>687.00</b>

## Room Booking Conflicts

This table represents the number of hours the Social Room was in use at the same time as the Fifty Plus Room, thus would have created a conflict.

July 2015	6
August 2015	0
September 2015	0
October 2015	4
November 2015	5
December 2015	0
January 2016	0
February 2016	6
March 2016	4
April 2016	6
May 2016	10
June 2016	5

### **B. Bocce Ball Courts – Federation Requirements for Tournaments – See Attachment F**

**Number of Courts:** 4-8

**Size of Courts:**

26.5 Meters long and 4 meters wide. Or 87 feet long 13 feet wide are the tournament court sizes dictated by the United States Bocce Federation

**Type of Turf:** Synthetic turf is best due to the low maintenance

**Sample of public Park revenue options:**

Campo di Bocce has 3 locations but is a private club. (Freemont, Los Gatos & Livermore) they charge \$12.50 per person for 1 ½ hour or \$ 75 per court per hour for group play. Promontory Park in El Dorado hills is open free to the public as is East Portal Park in Sacramento. Profits from tournaments and leagues varies depending on the fees and agreements

**Lighting:**

All of our parks are to be closed at dusk per our special use permit so lighting the courts is counterproductive in staying in compliance with our permit

**Cost to cover the courts, Maintenance, Seating, Shed for supplies: (See Attachment G)**

Covers that need to be removed from the courts when games are in play can be easily stolen. Shade structures to put over the courts can range from \$5,000 to \$50,000 and up depending on the type of shade structure installed. The maintenance costs of the court varies by the type of court that gets installed. Oyster Granite or clay courts require high maintenance including raking, wetting and rolling after each use. Pearl or synthetic turf requires very low maintenance. Adding seating to the area will be roughly \$1,300 per picnic table or \$800 per bench. Public

parks typically require players to come with their own equipment so I would advise against a shed for supplies.

### **C. Lighting at Rasmussen Park**

Under our special use permit for Rasmussen Park the district is able to install lights at the two ballfields. In 1988 the Planning commission put in a revision to the permit to eliminate the lighting of the fields based on public comments but the CSD appealed that decision with the board of supervisors and won allowing the district to still have lighted ballfields at Rasmussen Park.

### **D. Cameron Park Lake**

#### **Revised Cameron Park Lake Gate Access Permit Draft – See Attachment H**

#### **Cost Estimate for resurfacing tennis and Pickle Ball courts**

This job is going to need to be a 2 phase job the first phase being the resurfacing and restriping of the courts and the second phase being the installation of the permanent pickle Ball nets and fence to separate the two areas. We are still waiting on a few bids but currently we have a bid in for phase 1 at \$ 29, 625 and a bid in for phase 2 at \$ 10, 596 for a total of \$ 40,221. We budget \$ 45,000 in our CIP fund for this project.

#### **Kiosk upgrade**

If we want to upgrade the kiosk to a 10 foot by 12 foot Tuff shed type structure the cost will be around \$10,000 based on the research done previously for storage options at the Community Center. To have a bigger kiosk we will also need to widen the asphalt driveway area that the kiosk sits on. I have reached out to a few general engineering contractors but I am still waiting to get an estimate back.

#### **Gazebo Repair**

The gazebo at Cameron Park Lake is in need of some structural work. I have not had any DIR registered general contractors give me estimates yet.

#### **Entrance to Cameron Park Lake Signage Ideas – See Attachment I**

#### **Exercise stations**

Staff is currently looking into different exercise station options and ideas but does not have anything to report out at this time.

**Lake Entrance Attendance for 2014/2015/2016 – See Attachment J**

	Year	Non-Residents	Residents	Seniors	Total	Passes**
May - Sept	2014	1,991	5,719	614	8,324	136
May - Sept	2015	1,749	6,082	1,229	9,060	867
May - Sept	2016	3,449	6,313	1,174	10,936	4,572

\*\* Passes in 2014 and 2015 were day passes for events. 2016 includes season passes and day passes for events.

**Lake Entrance Revenue for 2014/2015/2016**

	Year	Revenue
May - Sept	2014	\$ 28,380
May - Sept	2015	\$ 29,469
May - Sept	2016	\$ 38,532

**Boat Rentals – 2016**

There were 133 paddle boat rentals during the course of the summer. Kayaks were purchased in the middle of July. Due to the late purchase and limited time to market, the kayaks were not rented out during the season.

**Concessions - 2016**

The concession stand revenue was \$5,649 for the summer.

**Lagoon Expenses – 2016 (per month)**

Chemicals	\$14,300
Utilities	\$ 9,300
Labor	<u>\$ 1,000</u>
Total	<u>\$24,600</u>

**E. Open Space Areas**

The Cameron Park Community Services District’s (CSD’s) open space areas are subject to the county’s zoning ordinance matrix of allowed uses (see Attachment J). Currently the CSD is allowed to have a walking path and picnic tables but if additional recreational activities are desired, the CSD needs to apply for a special use permit with an attached site plan of the area describing the type of use the open space. All of the CSD’s open space areas are unique. They vary in size from less than an acre to over 13 acres. Some are more accessible than others and some have protected wetland areas while others are more open for potential recreational opportunities. The one thing that they all have in common is that none of them have a special use permit that would allow the CSD to build structures or to hold any type of events. The open space areas are listed below.

**Gateway Park (13.27 Acres)**

Is located off of Cambridge Road and has three access points - Hillcrest, Cambridge and Gateway. The park has a decomposed granite trail that connects Hillcrest Drive to Cambridge Road. There is also a barbecue pit and a concrete picnic table. A walkthrough with Foothill Associates was conducted on May 10, 2016 for options regarding the development of the park and possible environmental impacts (see Attachment A).

**Sandpiper (3.13 Acres)**

Is located off of Bass Lake Road near Green Valley Elementary School. The property is undeveloped with no real access easement to the property.

**Dunbar (.94 Acres)**

Is located on the corner of Starbuck Road and Dunbar Road. The property is undeveloped.

**Knollwood Park (6.5 Acres)**

Is located off of Knollwood Drive. The park has a few drainage improvements installed by the CSDA. A walkthrough was conducted with Foothill Associates to explore possible options regarding the development of the park and possible environmental impacts (see Attachment B).

**Royal Oaks Park (10.4 Acres)**

Is located off of Country Club Drive and runs parallel with Royal Drive. The park has a walking path that leads from one end of the park to the other but does not connect anywhere. We currently lock this park up at dusk and open it every morning by 8:00 a.m.

**Bonanza Park (12.6 Acres)**

Is located directly behind Cameron Park Lake. There is one informal trail that we utilize for getting the conservation camp crew's trailer to the park during our fire fuel reduction prior to the Summer Spectacular.

**Special Use Permits****Rasmussen Park**

The special use permit for Rasmussen Park (S87-57) will allow the CSD to have two lit softball/soccer fields, an unlit basketball court and volleyball court, a playground structure, restroom facilities and lit walkways/parking lot. The noise level of the parks activities cannot exceed 55 DBA between the hours of 10:00 p.m. and 7:00 a.m. and cannot exceed 60 DBA between the hours of 7:00 a.m. and 10:00 p.m. The lights on the ball fields cannot exceed 70 feet and all lights must be turned off by an automatic timer by 9:30 p.m. The hours of operation for the park must be from 8:00 a.m. till 10:00 p.m.

**Christa McAuliffe Park**

The special use permit for Christa McAuliffe Park (S91-20) will allow the CSD to have a multi-purpose sports field, restroom facilities, sidewalks, a play structure and a community skate park. The transmission line easements must be clear of any structures and there must be a six foot high chain link fence along the south side of the park.

**Cameron Park Lake**

The special use permit for Cameron Park Lake (S37-11) allows the CSD to have a chlorinated swimming lagoon with three filtration tanks, tennis courts, a play structure, a volleyball court, restroom facilities, a walking trail and a gazebo. Water from the filtration system cannot be put into the main body of water.

**Community Center**

The special use permit for the Community Center (S05-0032) allows for an assembly hall, youth activity center, meeting rooms, class rooms, gymnasium, commercial kitchen and a competition swimming pool. The hours of operation are to be from 7:00 a.m. – 10:00 p.m.

**F. Playground Equipment**

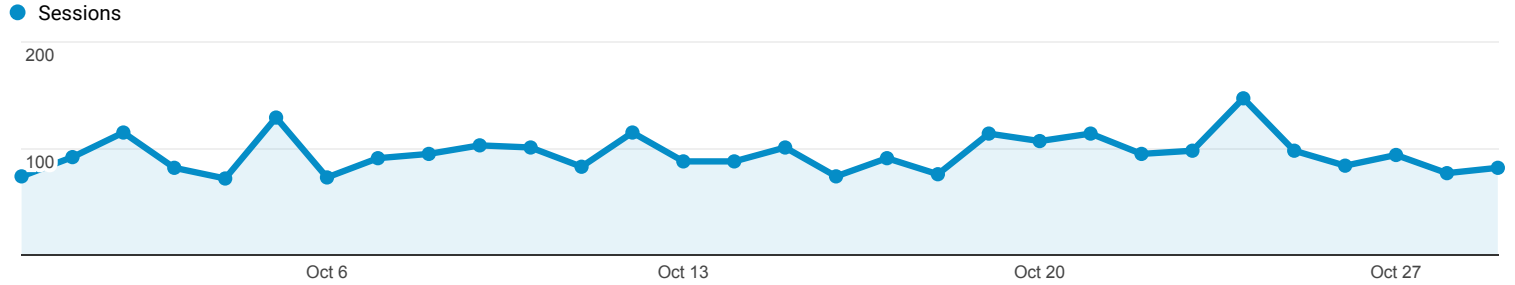
A licensed playground inspector came out to inspect all four playgrounds (Christa McAuliffe Park, Rasmussen Park, Cameron Park Lake and Northview Park) on Tuesday, November 1<sup>st</sup>. A brief meeting was held after the inspections and staff will be receiving the full report shortly. Staff also met with representatives from GameTime Play Structures and Miracle Play Systems to discuss pricing on similar play structures.

Sep 30, 2015 - Oct 29, 2015

# Attachment A - 2015

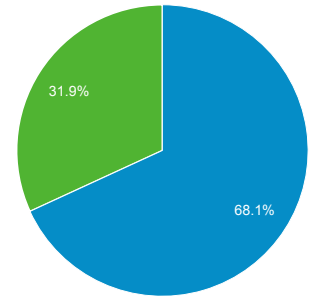
All Users  
100.00% Sessions

Overview



<b>Sessions</b> 2,853	<b>Users</b> 2,247	<b>Pageviews</b> 5,860
<b>Pages / Session</b> 2.05	<b>Avg. Session Duration</b> 00:01:16	<b>Bounce Rate</b> 62.71%
<b>% New Sessions</b> 68.07%		

■ New Visitor ■ Returning Visitor



Language	Sessions	% Sessions
1. en-us	2,713	95.09%
2. (not set)	72	2.52%
3. en	26	0.91%
4. en-au	11	0.39%
5. c	10	0.35%
6. en-gb	6	0.21%
7. zh-cn	3	0.11%
8. en-ca	2	0.07%
9. ru	2	0.07%
10. ru-ru	2	0.07%

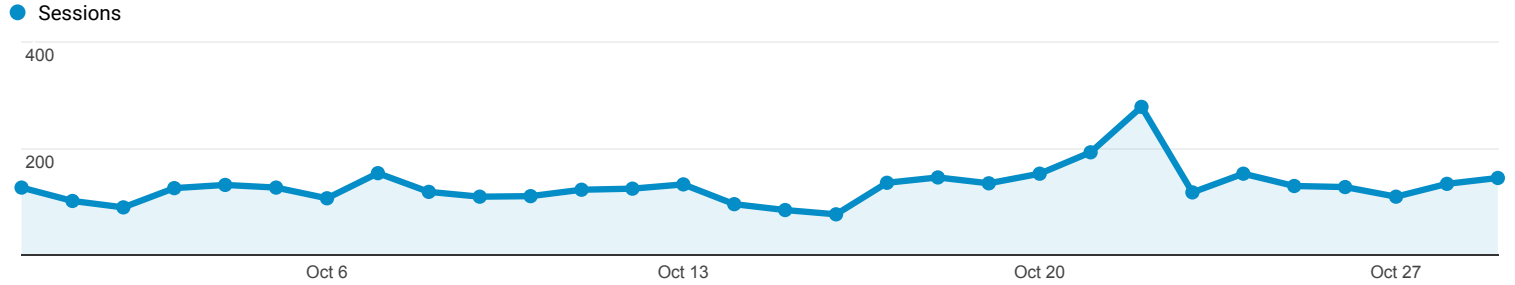


Sep 30, 2016 - Oct 29, 2016

# Attachment A - 2016

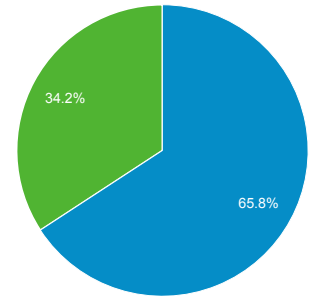
All Users  
100.00% Sessions

Overview



Sessions <b>3,903</b>	Users <b>2,966</b>	Pageviews <b>7,948</b>
Pages / Session <b>2.04</b>	Avg. Session Duration <b>00:01:41</b>	Bounce Rate <b>59.24%</b>
% New Sessions <b>65.80%</b>		

■ New Visitor ■ Returning Visitor



Language	Sessions	% Sessions
1. en-us	3,839	98.36%
2. en-gb	20	0.51%
3. (not set)	11	0.28%
4. es-419	5	0.13%
5. es-xl	5	0.13%
6. c	3	0.08%
7. en-au	3	0.08%
8. en	2	0.05%
9. ko	2	0.05%
10. pt-br	2	0.05%



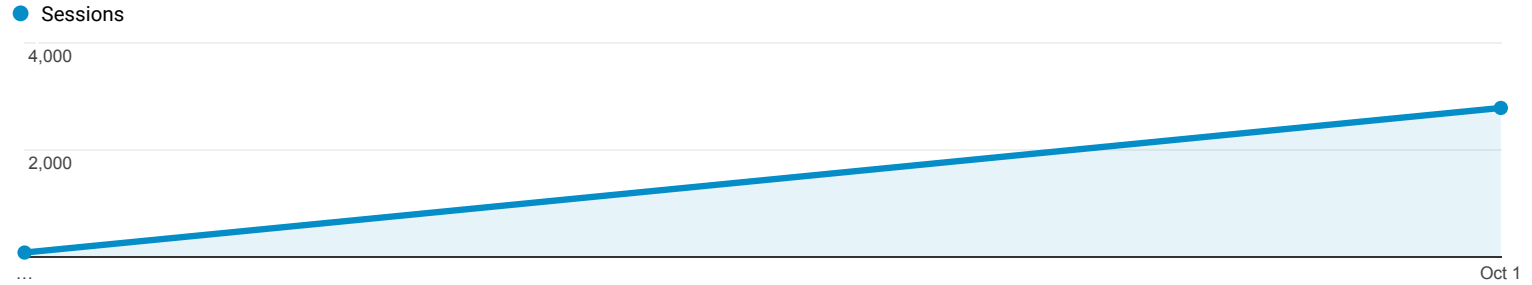
Sep 30, 2015 - Oct 29, 2015

# Attachment B - 2015

All Users  
100.00% Sessions

Explorer

Summary



User Type	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	2,853 % of Total: 100.00% (2,853)	68.14% Avg for View: 68.07% (0.10%)	1,944 % of Total: 100.10% (1,942)	62.71% Avg for View: 62.71% (0.00%)	2.05 Avg for View: 2.05 (0.00%)	00:01:16 Avg for View: 00:01:16 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. <a href="#">New Visitor</a>	<b>1,944</b> (68.14%)	100.00%	<b>1,944</b> (100.00%)	59.47%	2.15	00:01:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. <a href="#">Returning Visitor</a>	<b>909</b> (31.86%)	0.00%	<b>0</b> (0.00%)	69.64%	1.85	00:01:12	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 2 of 2



Sep 30, 2016 - Oct 29, 2016

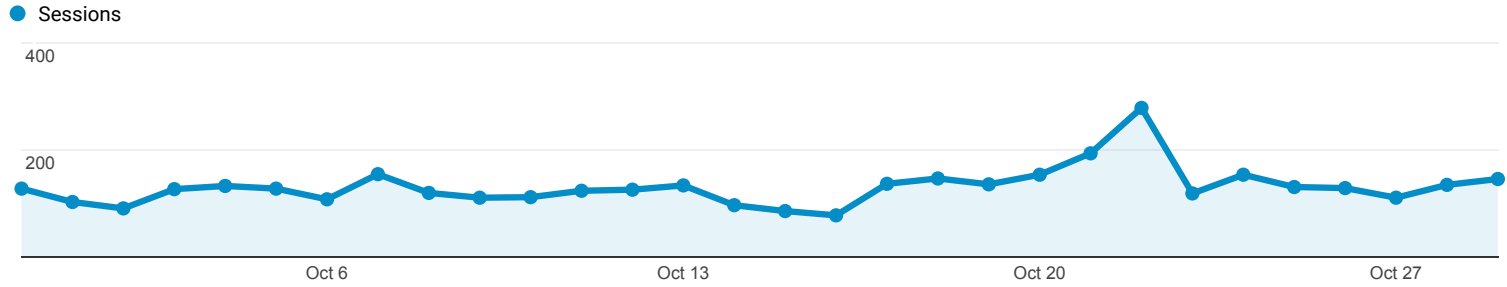
# Attachment B - 2016

## New vs Returning

All Users  
100.00% Sessions

Explorer

Summary



User Type	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	3,903 % of Total: 100.00% (3,903)	65.80% Avg for View: 65.80% (0.00%)	2,568 % of Total: 100.00% (2,568)	59.24% Avg for View: 59.24% (0.00%)	2.04 Avg for View: 2.04 (0.00%)	00:01:41 Avg for View: 00:01:41 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. <a href="#">New Visitor</a>	<b>2,568</b> (65.80%)	100.00%	<b>2,568</b> (100.00%)	56.74%	2.06	00:01:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. <a href="#">Returning Visitor</a>	<b>1,335</b> (34.20%)	0.00%	<b>0</b> (0.00%)	64.04%	1.99	00:02:03	0.00%	0 (0.00%)	\$0.00 (0.00%)

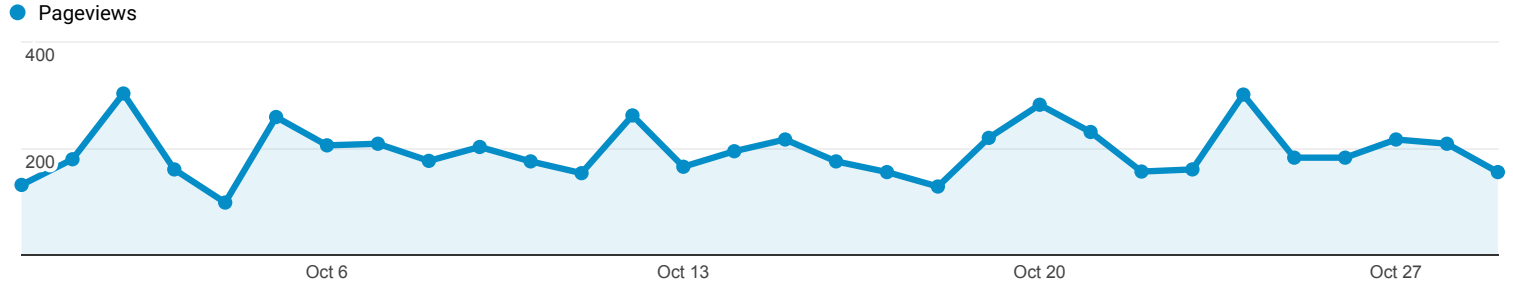
Rows 1 - 2 of 2

Sep 30, 2015 - Oct 29, 2015

# Attachment C - 2015

All Users  
 100.00% Pageviews

**Explorer**



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	5,860 % of Total: 100.00% (5,860)	4,545 % of Total: 100.00% (4,545)	00:01:12 Avg for View: 00:01:12 (0.00%)	2,853 % of Total: 100.00% (2,853)	62.71% Avg for View: 62.71% (0.00%)	48.69% Avg for View: 48.69% (0.00%)	\$0.00 % of Total: 0.00% (\$0.00)
1. /community_center.html	<b>673</b> (11.48%)	<b>519</b> (11.42%)	00:01:35	<b>387</b> (13.56%)	60.47%	55.13%	\$0.00 (0.00%)
2. /recreation.html	<b>529</b> (9.03%)	<b>429</b> (9.44%)	00:01:11	<b>357</b> (12.51%)	47.62%	43.48%	\$0.00 (0.00%)
3. /recreation_guide.html	<b>371</b> (6.33%)	<b>275</b> (6.05%)	00:01:15	<b>119</b> (4.17%)	64.71%	56.06%	\$0.00 (0.00%)
4. /cameron_park_lake.html	<b>349</b> (5.96%)	<b>274</b> (6.03%)	00:01:34	<b>210</b> (7.36%)	72.38%	59.03%	\$0.00 (0.00%)
5. /rasmussen_park.html	<b>283</b> (4.83%)	<b>224</b> (4.93%)	00:01:32	<b>176</b> (6.17%)	77.84%	63.60%	\$0.00 (0.00%)
6. /special_events.html	<b>281</b> (4.80%)	<b>235</b> (5.17%)	00:01:09	<b>164</b> (5.75%)	66.46%	57.65%	\$0.00 (0.00%)
7. /parks_and_facilities.html	<b>270</b> (4.61%)	<b>190</b> (4.18%)	00:00:47	<b>114</b> (4.00%)	30.70%	26.30%	\$0.00 (0.00%)
8. /contact_us.html	<b>261</b> (4.45%)	<b>218</b> (4.80%)	00:02:32	<b>130</b> (4.56%)	75.38%	64.75%	\$0.00 (0.00%)
9. /ccrs.html	<b>256</b> (4.37%)	<b>187</b> (4.11%)	00:02:54	<b>147</b> (5.15%)	72.11%	58.20%	\$0.00 (0.00%)
10. /fire_and_emergency_services.html	<b>230</b> (3.92%)	<b>181</b> (3.98%)	00:00:39	<b>165</b> (5.78%)	61.21%	52.17%	\$0.00 (0.00%)

Rows 1 - 10 of 49



Sep 30, 2016 - Oct 29, 2016

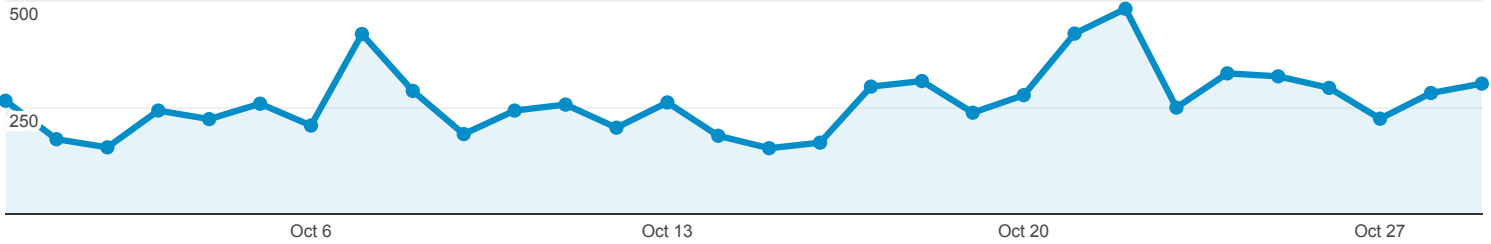
# Attachment C - 2016

## Pages

All Users  
100.00% Pageviews

### Explorer

#### Pageviews



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	7,948 % of Total: 100.00% (7,948)	6,592 % of Total: 100.00% (6,592)	00:01:38 Avg for View: 00:01:38 (0.00%)	3,903 % of Total: 100.00% (3,903)	59.24% Avg for View: 59.24% (0.00%)	49.11% Avg for View: 49.11% (0.00%)	\$0.00 % of Total: 0.00% (\$0.00)
1. /	<b>2,497</b> (31.42%)	<b>2,129</b> (32.30%)	00:01:34	<b>2,028</b> (51.96%)	50.05%	48.66%	\$0.00 (0.00%)
2. /parks-facilities/cameron-park-lake/	<b>566</b> (7.12%)	<b>457</b> (6.93%)	00:01:58	<b>347</b> (8.89%)	67.44%	61.66%	\$0.00 (0.00%)
3. /recreation/special-events/	<b>533</b> (6.71%)	<b>423</b> (6.42%)	00:01:07	<b>135</b> (3.46%)	47.41%	36.02%	\$0.00 (0.00%)
4. /events/halloween-carnival-pumpkin-patch/	<b>327</b> (4.11%)	<b>274</b> (4.16%)	00:03:19	<b>139</b> (3.56%)	80.58%	72.48%	\$0.00 (0.00%)
5. /parks-facilities/community-center/	<b>324</b> (4.08%)	<b>270</b> (4.10%)	00:02:03	<b>196</b> (5.02%)	60.20%	55.25%	\$0.00 (0.00%)
6. /recreation/sports/	<b>244</b> (3.07%)	<b>210</b> (3.19%)	00:02:52	<b>85</b> (2.18%)	74.12%	67.21%	\$0.00 (0.00%)
7. /ccrs/ccrs-by-subdivision/	<b>226</b> (2.84%)	<b>185</b> (2.81%)	00:04:32	<b>115</b> (2.95%)	83.48%	66.81%	\$0.00 (0.00%)
8. /parks-facilities/rentals/	<b>218</b> (2.74%)	<b>170</b> (2.58%)	00:01:21	<b>22</b> (0.56%)	86.36%	43.12%	\$0.00 (0.00%)
9. /about-cpcsd/jobs-cameron-park/	<b>207</b> (2.60%)	<b>145</b> (2.20%)	00:02:07	<b>58</b> (1.49%)	81.03%	57.49%	\$0.00 (0.00%)
10. /calendar/	<b>136</b> (1.71%)	<b>102</b> (1.55%)	00:00:37	<b>48</b> (1.23%)	50.00%	38.97%	\$0.00 (0.00%)

Rows 1 - 10 of 311

**End of Month Report**

Oct 1, 2016 - Oct 31, 2016  
 Compare to: Sep 1, 2016 - Sep 30, 2016

Some data in this report may have been removed when a threshold was applied. [Learn more](#)



**Visits**

Oct 1, 2016 - Oct 31, 2016  
**4,081**  
 % of Total: 100.00% (4,081)



Sep 1, 2016 - Sep 30, 2016  
**5,323**  
 % of Total: 100.00% (5,323)



**Pageviews**

Oct 1, 2016 - Oct 31, 2016  
**8,274**  
 % of Total: 100.00% (8,274)



Sep 1, 2016 - Sep 30, 2016  
**10,838**  
 % of Total: 100.00% (10,838)



**Avg. Visit Duration and Pages / Visit**

Oct 1, 2016 - Oct 31, 2016  
**00:01:41**  
 Avg for View: 00:01:41 (0.00%)



Sep 1, 2016 - Sep 30, 2016  
**00:01:35**  
 Avg for View: 00:01:35 (0.00%)



**New Visits**

Oct 1, 2016 - Oct 31, 2016  
**2,702**  
 % of Total: 100.00% (2,702)



Sep 1, 2016 - Sep 30, 2016  
**3,446**  
 % of Total: 100.00% (3,446)



**Bounce Rate**

Oct 1, 2016 - Oct 31, 2016  
**59.27%**  
 Avg for View: 59.27% (0.00%)



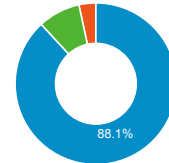
Sep 1, 2016 - Sep 30, 2016  
**58.39%**  
 Avg for View: 58.39% (0.00%)



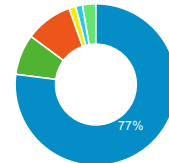
**Visits by Social Network**

- Facebook
- Yelp
- Twitter
- Instagram
- Meetup
- Other

**Oct 1, 2016 - Oct 31, 2016**



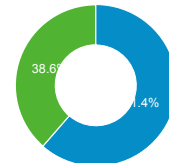
**Sep 1, 2016 - Sep 30, 2016**



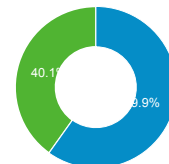
**Users by Gender**

- female
- male

**Oct 1, 2016 - Oct 31, 2016**



**Sep 1, 2016 - Sep 30, 2016**



## Avg. Page Load Time (sec)

Oct 1, 2016 - Oct 31, 2016

**5.19**

Avg for View: 5.19 (0.00%)



Sep 1, 2016 - Sep 30, 2016

**5.28**

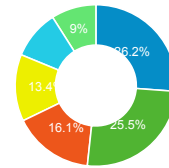
Avg for View: 5.28 (0.00%)



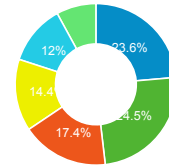
## Users by Age

■ 35-44 ■ 25-34 ■ 45-54 ■ 55-64 ■ 18-24 ■ Other

Oct 1, 2016 - Oct 31, 2016



Sep 1, 2016 - Sep 30, 2016



## Sessions and % New Sessions by Device Category

Device Category	Sessions	% New Sessions
desktop		
Oct 1, 2016 - Oct 31, 2016	1,909	68.36%
Sep 1, 2016 - Sep 30, 2016	2,317	65.04%
<b>% Change</b>	<b>-17.61%</b>	<b>5.10%</b>
mobile		
Oct 1, 2016 - Oct 31, 2016	1,869	63.78%
Sep 1, 2016 - Sep 30, 2016	2,644	64.49%
<b>% Change</b>	<b>-29.31%</b>	<b>-1.10%</b>
tablet		
Oct 1, 2016 - Oct 31, 2016	303	67.66%
Sep 1, 2016 - Sep 30, 2016	362	64.92%
<b>% Change</b>	<b>-16.30%</b>	<b>4.22%</b>

## Entrances and Bounce Rate by Landing Page

Landing Page	Entrances	Bounce Rate
/		
Oct 1, 2016 - Oct 31, 2016	1,512	50.07%
Sep 1, 2016 - Sep 30, 2016	1,821	42.45%
<b>% Change</b>	<b>-16.97%</b>	<b>17.94%</b>
/parks-facilities/cameron-park-lake/		
Oct 1, 2016 - Oct 31, 2016	332	68.37%
Sep 1, 2016 - Sep 30, 2016	647	74.96%
<b>% Change</b>	<b>-48.69%</b>	<b>-8.79%</b>
/parks-facilities/community-center/		
Oct 1, 2016 - Oct 31, 2016	180	60.00%
Sep 1, 2016 - Sep 30, 2016	176	58.52%
<b>% Change</b>	<b>2.27%</b>	<b>2.52%</b>
/events/halloween-carnival-pumpkin-patch/		
Oct 1, 2016 - Oct 31, 2016	126	84.92%
Sep 1, 2016 - Sep 30, 2016	8	50.00%
<b>% Change</b>	<b>1,475.00%</b>	<b>69.84%</b>
/recreation/special-events/		
Oct 1, 2016 - Oct 31, 2016	122	43.44%
Sep 1, 2016 - Sep 30, 2016	184	60.87%
<b>% Change</b>	<b>-33.70%</b>	<b>-28.63%</b>
/ccrs/ccrs-by-subdivision/		
Oct 1, 2016 - Oct 31, 2016	109	83.49%
Sep 1, 2016 - Sep 30, 2016	72	84.72%
<b>% Change</b>	<b>51.39%</b>	<b>-1.46%</b>
/recreation/sports/		
Oct 1, 2016 - Oct 31, 2016	73	71.23%
Sep 1, 2016 - Sep 30, 2016	59	83.05%
<b>% Change</b>	<b>23.73%</b>	<b>-14.23%</b>
/parks-facilities/rasmussen-park/		
Oct 1, 2016 - Oct 31, 2016	70	84.29%
Sep 1, 2016 - Sep 30, 2016	112	81.25%
<b>% Change</b>	<b>-37.50%</b>	<b>3.74%</b>
/fire-and-emergency/fire-resident-program/		
Oct 1, 2016 - Oct 31, 2016	47	42.55%
Sep 1, 2016 - Sep 30, 2016	35	40.00%
<b>% Change</b>	<b>34.29%</b>	<b>6.38%</b>
/calendar/		
Oct 1, 2016 - Oct 31, 2016	46	45.65%
Sep 1, 2016 - Sep 30, 2016	50	30.00%
<b>% Change</b>	<b>-8.00%</b>	<b>52.17%</b>



# Attachment D



**UPTOWN STUDIOS**  
**WE'VE MOVED:**  
2415 23rd Street (Between X and Broadway)  
Sacramento, CA 95818 916.446.1082  
UptownStudios.net

**PROJECT NUMBER:**  
16-2091  
**DATE:** 11/2/16

**SUBMITTED TO:** Cameron Park Community Services District

2502 Country Club Drive  
Cameron Park CA 95682

**CLIENT PHONE:** 5306772231

**CONTACT:** Mary Cahill

**EMAIL:** mcahill@cameronpark.org

---

**PROJECT NAME: WEB MAINTENANCE FULL:** October 2016

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## END OF MONTH Web Report

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This month, we completed the following SEO and web maintenance for your website:

- Completing client requested updates
- Manual website reviews on desktop and mobile.
- Updated slider on the homepage
  
- SEO and website maintenance - created titles and metadata descriptions for five pages

Google Analytics data about website traffic for your site:

- First, your site traffic had 4,018 visits, down from last month's 5,419 and 8,274 page views, down from last month's 10,838
- Visitor's average session duration lasted 1:41
- Social Media traffic came from Facebook, with 88% and YELP with 8%
- You had 49% male visitors and 61% female visitors with the biggest age group being 35-44

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## RECOMMENDATIONS AND NEXT STEPS

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**Cameron Park Pool 2014, 2015 & 2016 Revenue and Expenses**

Submitted by: Tina Helm - Recreation Supervisor

**Aquatic Center Pool Cost Analysis**

Attachment E.

**DRAFT**

Revenue							Expenses									
DRAFT							DRAFT									
							2014			2015			2016			
2014		2015		2016			approx hr		approx hr		approx hr					
<b>Pool Passes</b>	140	\$ 22,172	134	\$ 22,603	44	\$ 6,161	Staff									
		545 people		527 people			Lifeguard	\$11.20	5620	\$ 62,944	5835	\$11.45	\$ 66,811	5338	\$ 12.65	\$ 67,526
Family Pass - @\$155	92	\$ 14,260	109	\$ 16,895	31	\$ 4,805	pool entrance	\$10.50	475	\$ 4,988	445	\$11.00	\$ 4,895	450	\$ 12.00	\$ 5,400
Individual Pass - @\$70	16	\$ 1,120	10	\$ 700	4	\$ 280	(includes concession sales)									
Senior Pass - @\$65	9	\$ 585	6	\$ 390	2	\$ 130	Concession supplies			\$ 350		\$ 400				\$ 450
Non-Resident Family Pass - @\$195	18	\$ 3,510	9	\$ 1,755	3	\$ 585	50% Instructors - aerobics/mermaid			\$ 2,112		\$ 1,562				\$ 2,880
Non-Resident Individual Pass - @\$90	5	\$ 450	0	\$ -	4	\$ 360										
Non-Resident Senior Pass - @\$80	0	\$ -	0	\$ -												
combo passes	21	\$ 2,247	26	\$ 2,863	519	\$ 26,612										
Swim Lesson																
Group Lesson	382	\$ 21,000	324	\$ 22,362	520	\$ 27,874	Electricity	\$ 24,658		\$ 12,325		\$ 16,000				
Private Lessons	88	\$ 6,990	86	\$ 6,665	82	\$ 6,950	Chemicals	\$ 19,204		\$ 24,311		\$ 26,000				
							Propane	\$ 2,119		\$ 1,392		\$ 1,400				
Pool Parties	31	\$ 1,835	25	\$ 1,325	19	\$ 1,140	Equipment Costs	\$ 8,000		\$ 8,000		\$ 8,000				
School Pool Parties	4	\$ 1,882	4	\$ 2,467	6	\$ 3,900	Household Supplies	\$ 1,000		\$ 1,000		\$ 1,000				
							Maintance Staff/Labor Costs	\$ 10,000		\$ 10,000		\$ 11,000				
Water Aerobics	910	\$ 5,118	558	\$ 3,349	1006	\$ 5,717	Admin Staff Costs	\$ 2,000		\$ 2,000		\$ 2,250				
Lap Swim	85	\$ 808	143	\$ 1,194	165	\$ 1,241	Government Fees & Permits	\$ 3,250		\$ 3,250		\$ 3,250				
Mermaid program					20	\$ 915		\$ 140,625		\$ 135,946		\$ 145,156				
Daily Pool Entry	4591	\$ 18,371	4525	\$ 18,036	4338	\$ 17,086										
Concession		\$ 568		\$ 908		\$ 981										
Subtotal		\$ 78,744		\$ 78,909		\$ 98,576										
Swim Team Summer		\$ 33,131		\$ 33,305		\$ 27,134										
Swim Team Fall		\$ 18,000		\$ 19,350		\$ 21,246										
		\$ 129,875		\$ 131,564		\$ 146,956										

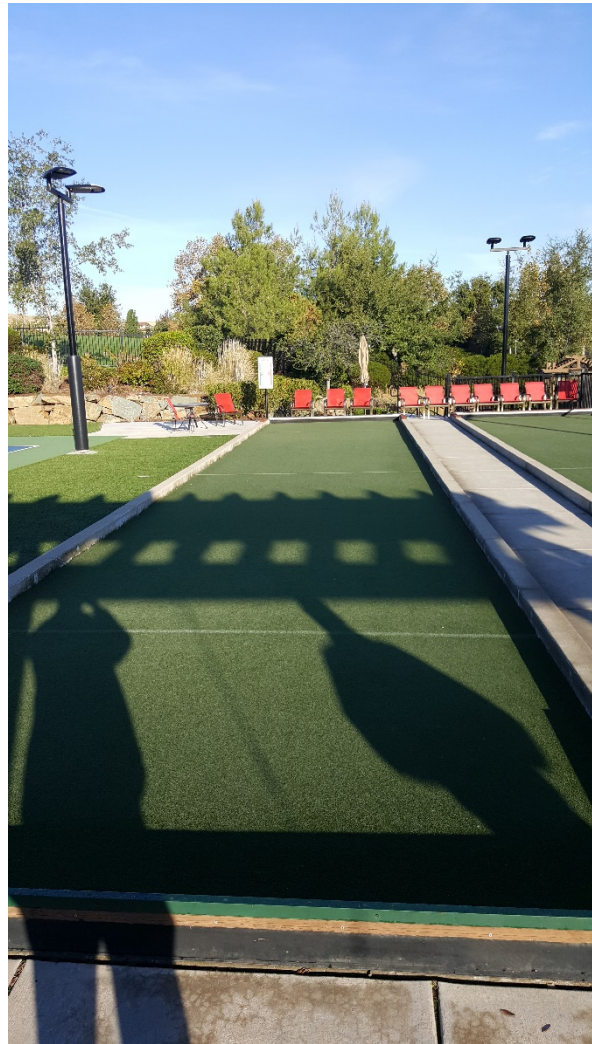
2014		2015		2016	
<b>Total Expenses</b>	\$ 140,625	<b>Total Expenses</b>	\$ 145,156		
<b>Total Revenue</b>	\$ 129,875	<b>Total Revenue</b>	\$ 146,956		
<b>Net</b>	\$ (10,750)	<b>Net</b>	\$ 1,801		
<b>2015</b>		<b>** 2016 pool maintenance expenses</b>			
<b>Total Expenses</b>	\$ 135,946	<b>are estimates</b>			
<b>Total Revenue</b>	\$ 131,564				
<b>Net</b>	\$ (4,383)				

**\*\* Please note cost does not include items such as:  
Pool covers, pool tiles, concrete sealant, lane lines,  
starting blocks, computer etc.**

# Four Seasons Senior living Community

(2 courts 65' by 13' Synthetic turf)





# Heritage senior living Community

(4 courts 90' by 13' Decomposed Granite and Oyster Shell)

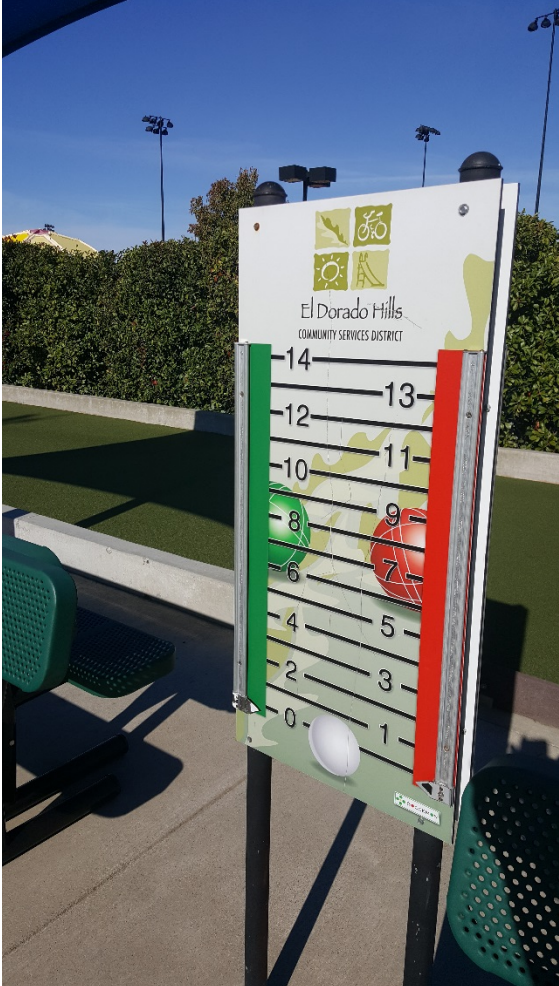




# Promontory Park

(2 courts 90' by 13' Synthetic turf)









*Offering Professional Design, Construction and Unique Product Systems  
For Residential and Commercial Bocce Ball Courts*

January 2016

**Bocce Builders Oyster, Pacific Pearl & World Synthetic  
Engineered Full Construction Bocce Courts  
(per specifications)**

	Oyster (Wood Border)	Oyster (Concrete)	Pacific Pearl (Wood Border)	Pacific Pearl (Concrete)	World Synthetic (Concrete)****
10' x 50' Construction	\$22,000	\$25,500	\$26,000	\$31,000	\$36,000
10' x 60' Construction:	\$24,300	\$27,750	\$28,500	\$33,500	\$39,500
12' x 60' Construction:	\$27,257	\$30,857	\$33,500	\$38,000	\$45,950
10' x 70' Construction:	\$26,500	\$30,000	\$32,400	\$37,200	\$45,000
12' x 70' Construction:	\$28,000	\$33,750	\$35,000	\$40,500	\$49,500
12' x 76' Construction:	\$30,000	\$35,000	\$38,000	\$42,750	\$54,000
12' x 85' Construction:	\$33,750	\$38,750	\$42,900	\$47,950	\$60,500
12' x 91' Construction:	\$39,000	\$45,000	\$49,700	\$55,600	\$69,750

\*Multiple connected courts may have custom pricing

\*\*Pricing includes complete build per specifications based on level accessible area pre-graded to our requirements, all side and back board installations and drainage at court.

\*\*\*additions: Shot Blasting Surface: \$4-6/sq. ft. depending on access and location  
Koster Moisture Transmission System: \$4.25/sq. ft.

\*\*\*note—all pure organic oyster, granite or clay courts require high maintenance including raking, wetting and rolling after each use. It is recommended that a heavy lawn roller, a wide lute rake and a water source adjacent the bocce court be available and a staff of 2 people part time or full time depending on amount of use. Organic growth is typical on these courts. The courts should be turned at least 1-2 times per year and various fungicides applied to manage organic growth. Please budget \$950 each time your court is turned and whatever monthly cost of applying chemicals to manage organic growth. Bocce Builders does not recommend pure organic oyster, clay or granite courts due to this overwhelming maintenance cost and effort. Out of area construction will incur additional travel, lodging and supervision fees. Please contact Bocce Builders of America for a custom quotation.

For further information, please contact Philip Park at Bocce Builders of America.

Philip Park, Design-Engineering  
[Phil@BocceBuildersofAmerica.com](mailto:Phil@BocceBuildersofAmerica.com)

1.800.559.PLAY (7529)  
1.925.766.5334 (cell)

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**Northern California Regional Offices**

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# CAMERON PARK LAKE CONVENIENCE GATE ACCESS PERMIT FOR 2017

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This permit is between the **CAMERON PARK COMMUNITY SERVICES DISTRICT (District)** and the undersigned Cameron Park Lake Recreational Area Private Gate Access **User (User)**. Per the terms and conditions of this permit, the **District** may grant to Private Gate **User**, and **User's** registered household, access to the Cameron Park Lake (CPL) recreational area. **User** agrees to the following terms and conditions.

**User** shall complete an annual season pass registration application identifying members of **User's** household who will be entitled to use the gate access and season pass. The fee for the season pass will be based on the Season Pass Fee Schedule pass-type selection. The Season Pass Policy as shown on the registration form will be followed by **User** and all members of **User's** household.

The **District** shall provide a lock with two keys to each Home Owners' Association (HOA) president. Additional keys will need to be made for each HOA member. (The HOA will need to provide **District** with list of key owners.) If the original key is lost, there will be a \$25 fee to cover administrative and service costs. Fees must be paid by May 1, 2017.

**User** acknowledges that in the event **User** or members of **User's** household violates any of the provisions of this permit, **District** may revoke **User's** privileges under this permit. Upon revocation and receipt of written notice stating the reason for such revocation, the gate will be secured with a District lock. **User**, and **User's** registered household members, will not permit persons other than registered members of the **User's** household to enter the lake area by use of the gate access. The terms of this permit are not transferable.

### *Special Note*

Convenience gate access to Cameron Park Lake is limited to the hours of operation – 7:00 a.m. to dusk

The CONVENIENCE GATE ACCESS PERMIT does **not** apply to ticketed special events, which include but are not limited to:

- *Annual Summer Spectacular* – CPL will be closed the Friday prior to this event. Access to the event will only be through the main gate and a wristband must be purchased and worn.
- *Cameron Park Community Campout* – CPL will have partial closure July 22<sup>nd</sup> and July 23<sup>rd</sup>. See website [www.cameronpark.org](http://www.cameronpark.org) for details.
- Other special events may apply

Park regulations will be followed by all **Users** of the facility, including but not limited to: entering the facility only during regular park hours; not placing any structures within the recreational area; trimming or altering any vegetation or landscaping within that area without permission from the **District**; keeping the access gate locked when not in use.

***Special Note***

At no time is the access gate to CPL to be left unlocked. If the **User** is found out of compliance with this regulation, the following actions will be taken:

- *First offense* – A letter will be sent to the **User** and the access gate will be locked for three days.
- *Second offense* – A letter will be sent to the **User** and the access gate will be locked for two weeks.
- *Third offense* – A letter will be sent to the **User** and the access gate will be permanently locked for the rest of the season.

**User** agrees to indemnify and hold the **District** harmless for any claims, demands, actions, judgment, or other liabilities for injury or death of persons, or for property damage, arising from or in connection with **User** or **User's** household members for exercised privileges conferred by this Agreement.

The Cameron Park Lake Recreational Area Private Gate Access **User**, or his or her legal guardian, has read the CONVENIENCE GATE ACCESS PERMIT description and understands the nature and content of the CONVENIENCE GATE ACCESS PERMIT and in consideration of being permitted access to the recreational area agrees as follows: In consideration of his/her access to the Cameron Park Lake recreational area owned by the Cameron Park Community Services District (CSD), I, for myself, my spouse, and my child, do release and forever discharge the CSD, its directors, employees and instructors from any and every claim, demand, action or right of action arising from or by reason of any bodily injury or personal injuries, death or property damage which may occur as a result of his/her activities in connection with **User's** access to the recreational area. Cameron Park Community Services District does not have or provide medical or accident insurance for persons involved in programs sponsored by the Cameron Park Community Services District.

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**I agree to abide by the terms and conditions as stated above in this permit.**

Print name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

Cameron Park Lake entrance



# Cameron Park Lake 2014, 2015 & 2016 Revenue and Expenses

Submitted by: Tina Helm - Recreation Supervisor

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Attachment J

Revenue	2014		2015		2016		Expenses	2014		2015		2016	
<b>Passes</b>							Based on 2014 data	Based on 2015 data	Based on 2016 data				
<b>Lake Passes</b>	169	\$ 18,612	187	\$ 21,085	63	\$ 32,089	May 24 - August 10, 2014	May 23 - August 9, 2015	May 28 - August 7, 2015				
	Passes		Passes				<b>2014</b>						
Gate Passes	94	187 people	100	186 people	25	49 people	<b>Staff</b>	<b>Base</b>	<b>Average</b>	<b>Cost/Day</b>			
Family Pass - @\$138	26	\$ 3,588	31	\$ 4,278	8	\$ 1,104	<b>Booth</b>	May 16 to September 1					
Individual Pass - @\$97.75	24	\$ 2,346	25	\$ 2,444	3	\$ 293	<b>98 days</b>	ave. hours					
Senior one party pass - @\$58.65	28	\$ 1,642	25	\$ 1,466	14	\$ 821	<b>7am - 7pm</b>	12hr/day 1176	\$ 11.00	\$ 132.00			
Senior two party pass - @\$97.75	16	\$ 1,564	19	\$ 1,857			<b>2015</b>				\$ 12,936	\$ 13,728	\$ 15,264
<b>Sub total</b>		<b>\$ 9,140</b>		<b>\$ 10,045</b>		<b>\$ 2,218</b>	<b>Booth</b>	May 12 to September 7					
<b>Resident Passes</b>	Passes		Passes				<b>104 days</b>	ave.					
	69	175 people	78	168 people	32	54 people	<b>7am - 7pm</b>	12hr/day 1248	\$ 11.00	\$ 132.00			
Family Pass - @\$120	31	\$ 3,660	30	\$ 3,600	10	\$ 1,200	<b>2016</b>						
Individual Pass - @\$85	5	\$ 425	8	\$ 680	9	\$ 765	<b>Booth</b>	May 19 to September 18					
Senior one party pass - @\$51	18	\$ 901	24	\$ 1,224	12	\$ 612	<b>106 days</b>	ave.					
Senior two party pass - @\$85	15	\$ 1,275	16	\$ 1,360	1	\$ 85	<b>7am - 7pm</b>	12hr/day 1272	\$ 12.00	\$ 144.00			
<b>Sub total</b>		<b>\$ 6,261</b>		<b>\$ 6,864</b>		<b>\$ 2,662</b>	<b>2014</b>						
<b>Non-Resident Passes</b>	Passes		Passes				<b>Lifeguard</b>	May 24 to August 10					
	6	16 people	9	26 people	6	13 people	<b>79 days</b>	ave. hours					
Non-Resident Family Pass - @\$181	4	\$ 724	5	\$ 925	1	\$ 181	<b>11am - 7pm</b>	22 hr/day 1738	\$ 11.25	\$ 247.50			
Non-Resident Individual Pass - @\$120	2	\$ 240	1	\$ 120	1	\$ 120	<b>2015</b>				\$ 19,553	\$ 18,383	\$ 18,700
Non-Resident Senior Pass - @\$74		\$ -	2	\$ 148	4	\$ 296	<b>Lifeguard</b>	May 23 to August 9					
Non-Resident 2 Party Senior - @ \$120		\$ -	1	\$ 120			<b>76 days</b>	ave.					
<b>Sub total</b>		<b>\$ 964</b>		<b>\$ 1,313</b>		<b>\$ 597</b>	<b>11am - 7pm</b>	21.50 hr/day 1634	\$ 11.25	\$ 241.88			
<b>Pool/Lake Combo Passes</b>	Passes		Passes				<b>2016</b>						
	21	64 people	26	83 people	660		<b>Lifeguard</b>	May 28 to August 7					
Family Gate pass - @\$268	2	\$ 536	1	\$ 268	17	\$ 2,501	<b>71 days</b>	ave. 1527					
Individual SR Gate pass @ \$103.65		\$ -	1	\$ 104	37	\$ 2,128	<b>11am - 7pm</b>	21.50 hr/day	\$ 12.25	\$ 263.38			
Senior Gate pass					60	\$ 2,864	<b>2014</b>						
Individual pass - @\$145	1	\$ 145	1	\$ 145	113	\$ 5,795	<b>Boats</b>	ave. hours					
Family Pass - @\$265	12	\$ 3,108	16	\$ 4,240	173	\$ 22,713	<b>12pm-5pm</b>	5hr/day 395	\$ 11.25	\$ 56.25			
Senior Pass - @\$105	6	\$ 705	6	\$ 630	128	\$ 5,120	<b>2015</b>				\$ 4,444	\$ 1,386	\$ 1,449
Non-Resident Family @\$340		\$ -	1	\$ 340	68	\$ 9,243	<b>24 days</b>	ave. weekends only					
Non-Resident - Indiv					30	\$ 1,500	<b>12pm-5pm</b>	5.25hr/day 126	\$ 11.00	\$ 57.75			
Non-Resident - SR					34	\$ 1,360	<b>2016</b>						
<b>Sub total</b>		<b>\$ 4,494</b>		<b>\$ 5,727</b>		<b>\$ 53,223</b>	<b>23 days</b>	ave. weekends only					
<b>50% of the fee</b>		<b>\$ 2,247</b>		<b>\$ 2,863</b>		<b>\$ 26,612</b>	<b>12pm-5pm</b>	5.25hr/day 121	\$ 12.00	\$ 63.00			

**Revenue**

	2014	2015	2016
<b>Lake reservations - Flagpole and Gazebo</b>			
reservations	21 reservations	19 reservations	23 reservations
Birthday parties	6 \$ 1,025	10 \$ 2,000	9 \$ 1,623
Wedding	1 \$ 475		1 \$ 250
Reunions	2 \$ 399		2 \$ 490
School group	4 \$ 2,511	3 \$ 1,663	2 \$ 1,154
Company/group picnic	8 \$ 1,448	5 \$ 809	9 \$ 3,113
Event	\$ -	1 \$ 500	
<b>Sub total</b>	<b>\$ 5,857</b>	<b>\$ 4,972</b>	<b>\$ 6,629</b>
<b>** Special Event Lake Rentals</b>			
Renaissance Fayre	\$ 4,000	\$ 4,000	\$ -
<b>Front Kiosk Booth Fees</b>			
Non Residents \$5	1991 \$ 9,995	1749 \$ 8,745	3449 \$ 17,245
Residents \$3	5719 \$ 17,157	6082 \$ 18,246	6313 \$ 18,939
Seniors \$2	614 \$ 1,228	1229 \$ 2,478	1174 \$ 2,348
Sub total	\$ 28,380	\$ 29,469	\$ 38,532
<b>Concession Stand</b>	\$ 5,327	\$ 4,611	\$ 4,994
<b>Boat Dock*</b>	\$ 1,245	\$ 560	\$ 665
* Fees for Boat Dock are collected at Concession Stand			
<b>Total Revenue</b>	<b>\$ 63,421</b>	<b>\$ 64,697</b>	<b>\$ 82,909</b>

2014  
Rescue and Buckeye Union School District went back to school on August 13 - Wednesday. HS started Aug 7, 2014

2015  
Rescue and Buckeye Union School District went back to school on August 12 - Wednesday. HS started Aug 10, 2015

2016  
Rescue and Buckeye Union School District went back to school on Aug 10, Aug 17 - Wednesday. HS started Aug 8, 2016

This does not reflect general maintenance of the park

**Expenses**

	2014	2015	2016
<b>2014</b>			
<b>Concessions</b>	hours		
<b>79 days</b>	ave. 632		
<b>10am-6pm</b>	8hr/day	\$ 11.00	\$ 88.00
<b>Supplies for Concession</b>		\$ 2,035	\$ 2,276
<b>2015</b>			
<b>Concessions</b>			
<b>76 days</b>	ave. 456		
<b>11:30am-5:30pm</b>	6hr/day	\$ 11.00	\$ 66.00
<b>2016</b>			
<b>Concessions</b>			
<b>73 days</b>	ave. 438		
<b>11:30am-5:30pm</b>	6hr/day	\$ 12.00	\$ 72.00
<b>2014</b>			
<b>Chemicals</b>	using figures from 2014	\$14300 per month	\$ 31,157
<b>Utilities</b>	using figures from 2014	\$9300 per month	\$ 25,548
<b>2015</b>			
<b>Chemicals</b>	using figures from 2014	\$14300 per month	\$ 31,157
<b>Utilities</b>	using figures from 2014	\$9300 per month	\$ 25,548
<b>2016</b>			
<b>Chemicals</b>	using figures from 2014	\$14300 per month	\$ 42,900
<b>Utilities</b>	using figures from 2014	\$9300 per month	\$ 27,900
<b>Total Expenses</b>		<b>\$ 102,624</b>	<b>\$ 97,494</b>
<b>2014</b>			
<b>Total Expenses</b>	\$	<b>102,624</b>	
<b>Total Revenue</b>	\$	<b>63,421</b>	
<b>Difference</b>	\$	<b>(39,203)</b>	
<b>2015</b>			
<b>Total Expenses</b>	\$	<b>97,494</b>	
<b>Total Revenue</b>	\$	<b>64,697</b>	
<b>Difference</b>	\$	<b>(32,797)</b>	
<b>2016</b>			
<b>Total Expenses</b>	\$	<b>113,361</b>	
<b>Total Revenue</b>	\$	<b>82,909</b>	
<b>Difference</b>	\$	<b>(30,452)</b>	

Note: Significant increase  
Chemicals  
Minimum Wage increased \$1.00/hour

total staff hours 3941 3464 3357