Cameron Park Community Services District 2502 Country Club Drive Cameron Park, CA 95682



Parks & Recreation Committee Monday, September 12, 2016 4:30 p.m.

Cameron Park Community Services District 2502 Country Club Drive, Cameron Park

Agenda

Members: Chair Director Margaret Mohr (MM), Vice Chair Director Amy Blackmon (AB)
Alternate Director Holly Morrison (HM)
Staff: General Manager Mary Cahill, Recreation Supervisor Tina Helm,
Parks Superintendent J.R. Hichborn

CALL TO ORDER

ROLL CALL

APPROVAL OF AGENDA

APPROVAL OF CONFORMED AGENDA

OPEN FORUM

At this time, members of the Committee or public may speak on any item not on the agenda that falls within the jurisdiction of this Committee; however, no action may be taken unless the Committee agrees to include the matter on a subsequent agenda.

Principal party on each side of an issue (where applicable) is allocated 10 minutes to speak, individual comments are limited to four minutes and individuals representing a group allocated five minutes. Individuals shall be allowed to speak to an item only once. The Committee reserves the right to waive said rules by a majority vote.

DEPARTMENT MATTERS

PUBLIC COMMENT

Public testimony will be received on each agenda item as it is called. Principal party on each side of an issue (where applicable) is allocated 10 minutes to speak, individual comments are limited to four minutes and individuals representing a group allocated five minutes. Individuals shall be allowed to speak to an item only once. The Committee reserves the right to waive said rules by a majority vote.

I. Project Updates

A. Northview Park Trail Project

II. Recreation Updates

- A. Website*
 - Google Analytics old website compared to new
 - Mailing List and Registration Statistics July monthly update
- B. Cameron Park Lake Review (June/July 2016)
 - Attendance (2014/2015/2016)
 - Gate Revenue
 - Boat Rentals
 - Concession
- C. Community Center Pool Review (June/July 2016)
 - Attendance (2014/2015/2016)
 - Labor Day Event
- D. Signage Sample
- E. Current Survey Report
- F. Future Survey Purpose
 - Fishing Derby Target audience?
 - Fly Fishing class
 - Extended Lagoon Season
 - Labor Day Event
 - What type of special events should be included?
- G. Potential New Partnerships
- H. Special Events Events through June 30, 2016 and Future Event Status July 1, 2016 through December 31, 2016*
 - Future Plans for Continuation of the Trucks & Tunes Event
 - Coordinating with Cameron Park Golf Course on programs/events
 - Community Campout, Pooch Plunge & Laps at the Lake, Labor Day at the Pool, Country Fest, Mommy Market (& Daddy Too!), Gold Bug Quilters' Quilt Show, Community Services Showcase, Halloween Carnival & Pumpkin Patch, Old Fashioned Christmas Craft Faire, Santa Run/Pancake Breakfast, Santa Visits, Santa Parade, Sacramento Jazz Orchestra Concert

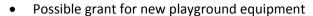
III. Parks Updates

General Park Updates

- A. Seating Area Honoring the Arnolds*
 - Volunteers, proposal and costs
 - Naming of District Parks and Facilities Policy No. 1061
- B. Bocce Ball (per Margaret 8/2/16)
- C. Gateway Park
- D. Fifty Plus Room
 - Adjusting air conditioner and door (is OK except when the air conditioning is on)
- E. Cameron Park Lake Access Gate Locks
 - Current Permit 2016 Gate Trends
- F. Cameron Park Lake
 - Upgrading the entrance
 - Exercise stations

^{*} The items above with asterisks (*) are the follow-up items from previous meetings.

Cameron Park Community Services District 2502 Country Club Drive Cameron Park, CA 95682



- Resurfacing the tennis courts
- IV. Items for October Committee Agenda
- V. Items to take to the Board of Directors

MATTERS TO AND FROM COMMITTEE MEMBERS

ADJOURNMENT





Parks & Recreation Committee Monday, August 8, 2016 4:30 p.m.

Cameron Park Community Services District 2502 Country Club Drive, Cameron Park

DRAFT Conformed Agenda

Members: Chair Director Margaret Mohr (MM), Vice Chair Director Amy Blackmon (AB)
Alternate Director Holly Morrison (HM)
Staff: General Manager Mary Cahill, Recreation Supervisor Tina Helm,
Interim Parks Superintendent J.R. Hichborn

CALL TO ORDER – *4:32 p.m.*

ROLL CALL – AB, HM MM was absent.

APPROVAL OF AGENDA - Approved

OPEN FORUM

At this time, members of the Committee or public may speak on any item not on the agenda that falls within the jurisdiction of this Committee; however, no action may be taken unless the Committee agrees to include the matter on a subsequent agenda.

Principal party on each side of an issue (where applicable) is allocated 10 minutes to speak, individual comments are limited to four minutes and individuals representing a group allocated five minutes. Individuals shall be allowed to speak to an item only once. The Committee reserves the right to waive said rules by a majority vote.

Jennifer Clarke, Roberta Rimbault, Mike Churchill

DEPARTMENT MATTERS

PUBLIC COMMENT

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I. Recreation Updates

- A. Summer Spectacular*
- B. Adult Softball*
- C. Kayak Storage*

- D. Website*
 - Newsletter Counts
- E. Special Events Events through June 30, 2016 and Future Event Status July 1, 2016 through December 31, 2016*
 - Community Campout
 - Pooch Plunge
 - Countryfest
- F. Parks Survey*

II. Parks Updates

- A. Pickle Ball Court
- B. Pool Cleaning
 - Bathrooms, etc.
- C. Status of Superintendent

III. Items for September Committee Agenda

- Seating Area honoring the Arnolds
- Website survey, meetings
- Bocce Ball
- Pickle Ball
- Benches dates for dedication
- Outreach
- More Interactive Opportunities on the Website
- Small Dog Park Spigot
- Mud Run Event

IV. Items to take to the Board of Directors

MATTERS TO AND FROM COMMITTEE MEMBERS

- AB Congratulations to JR on his promotion
- AB Kudos to Tina on all the work she does

ADJOURNMENT – *6:09 p.m.*

^{*} The items above with asterisks (*) are the follow-up items from previous meetings.

Parks & Recreation Committee Meeting September 12, 2016

I. Project Updates

A. Northview Park Trail Project

Recreation Updates

Submitted by: Tina Helm, Recreation Supervisor

II.A. Website

- Google Analytics old website compared to new please find the following information from the date range of July 30 to August 29, 2015 and July 30 to August 29, 2016.
 - Audience Overview (Attachment A)
 - New vs Returning (Attachment B)
 - Data Page View (Attachment C)
- The July newsletter for 2015 was sent out to 3,345 recipients through mailchimp. The 2016 July newsletter was sent out to 3,489 recipients through mailchimp. This is an increase of approximately 4.5%.

II.B. Cameron Park Lake Review

Attendance for 2014/2015/2016

		Non-				
	Year	Residents	Residents	Seniors	Total	Passes**
May - July	2014	1,773	4,804	543	7,120	93
May - July	2015	1,500	4,720	935	7,155	500
May - July	2016	2,098	4,791	874	7,763	2,866

^{**} passes in 2014 and 2015 were day passes for events 2016 includes season passes and day passes for events

Gate Revenue for 2014/2015/2016

		Re	evenue
May - July	2014	\$	24,120
May - July	2015	\$	23,542
Mav - Julv	2016	\$	26.325

Boat Rentals and Concession data will be presented at the October Committee Meeting

II.C. Community Center Pool Review

Pool Attendance for 2014/2015/2016

May to July

	<u>2014</u>	<u>2015</u>	<u>2016</u>
Adult	1,028	1,126	1,021
Youth	1,617	1,907	2,045
Senior	154	183	193
Passes	2,235	4,417	5,983

Labor Day Event

269 patrons attended the event on Monday September 5. Games were played throughout the day. Lumpkins Dirty Dogs sold hot dogs and sodas for \$1. Full report to follow once all invoices have been submitted.

II.D. Signage Sample

Please see attached sample

II.E. Current Survey Report

To date we have 201 surveys completed. Please see attached Park Survey.

II.F. Future Survey Purposes

Sample questions/information

- Fishing Derby Target audience?
 - o Fly Fishing class
- Extended Lagoon Season
- Labor Day Event
- What type of special events would you to see?
- Other

II.G. Potential New Partnerships

Discussion

II.H. Special Events

- Future Plans for Continuation of the Trucks & Tunes Event
- Coordinating with Cameron Park Golf Course on programs/events

 Community Campout, Pooch Plunge & Laps at the Lake, Labor Day at the Pool, Country Fest, Mommy Market (& Daddy Too!), Gold Bug Quilters' Quilt Show, Community Services Showcase, Halloween Carnival & Pumpkin Patch, Old Fashioned Christmas Craft Faire, Santa Run/Pancake Breakfast, Santa Visits, Santa Parade, Sacramento Jazz Orchestra Concert

Country Fest

The Country Fest is on Saturday, September 10th at Christa McAuliffe Park from 3-8pm. Music will feature Robby James and the Streets of Bakersfield plus the Kenny Frye Band. There will be an interactive area for the kids with aqua bubble rollers, a bungee trampoline and an inflatable slide. Staff is recruiting vendors for crafts, businesses and food. A backyard BBQ competition will feature anyone who has not participated in a professional BBQ competition – they will be cooking ribs. Staff is with the Chamber on the raffle and the Cameron Park Community Foundation.

Yard Sale/Mommy Market

The Yard Sale/Mommy Market is on Saturday, September 17 at the Community Center Parking lot and along the fence by the pool. Parking spots are sold for the yard sale. The vendors set up starting at 6am and buyers usually start arriving close to 7:15am. Items that are not sold can be taken over to Camerado School and donated to Snowline Hospice or thrown away at the Cleanup day. The Mommy Market takes place along the fence line. These vendors have children's products – clothes, furniture, toys, etc.

Gold Bug Quilt Show

Event dates - Friday, Saturday & Sunday - October 7, 8, & 9 at the Community Center

Community Services Showcase

Event date - Thursday October 13 at the Community Center from 5-7pm

Halloween Carnival/Pumpkin Patch

Event date - Saturday, October 22 at Cameron Park Lake from 1:30-4pm

Old Fashioned Christmas Craft Faire

Event date - Saturday, November 19 at the Community Center from 10am to 4pm

Santa Run

Event date - Saturday, December 3 at the Community Center - run starts at 8am

Sacramento Jazz Concert

Event date - Wednesday, December 14 at the Community Center – doors open at 6pm, music starts at 7pm

Santa Visits

Event dates – December 7, 8, 13, 14, 15 & 19. Santa comes to your home for a visit

III. Parks Department Updates

Submitted by JR Hichborn -Parks Superintendent

Cameron Park Lake

In August a security camera system was installed. There are currently two cameras with an option of
adding more as needed. The annual Pooch Plunge finished off the season. Since the season has now
come to a close, all of the boats have been taken out of the water, the fountains out of the lake and
drained the swimming lagoon.

Rasmussen Park

Soccer season has kicked off and Rasmussen is now being utilized six days a week with games all day
on Saturdays. The fields looks much better than they did this time last year due to the efforts put in
last month.

Christa McAuliffe Park

• The new slide was put in at the playground. Soccer has been utilizing Christa for their older more competitive teams. PG&E is currently replacing old power line poles and Christa is scheduled to be one of the staging areas. A meeting with PG&E representatives to discuss the project is pending.

Hacienda Park

Two memorial benches have been installed. One in the small dog park and one in the large dog park.
 Other improvements include a water faucet in the small dog park and a pad for the wading pool to sit on. Some tree trimming and weed eating also took place.

Weed abatement

Work on our open space areas is pending.

Landscape and Lighting Assessment Districts (LLADs)

• Northview Park is under construction with the new trail project. It is currently in the grading stage.

Community Center

• The pool was the main focus last month. An algae explosion occurred when the pool was heated and covered. There was algae living in the grates surrounding the pool, which have pulled off individually and thoroughly cleaned. Also new pool covers arrived and are working out great. No more pieces of tarp are being found in the strainer basket.

Vandalism

No vandalism in August.

III.A. Seating Honoring the Arnolds

 The General Manager met with Roberta. Then the General Manager and I met with Greg to discuss options for the seating area. We agreed that we would research costs for the options discussed. The following meeting occurred with the 50+ members on September 9, 2016. Roberta and Lydia will present the options agreed upon at P & R Meeting.

III.B Bocce Ball

 We have researched other districts and senior housing communities that have Bocce Ball courts. Auburn Parks and Rec, El Dorado Hills CSD and the Four Seasons are a few that we are getting prices from. I have been in contact with a few of the contractors who installed them at other agencies.

III.C Gateway Park

Report attached

III.D Fifty Plus room

 The air conditioner has been adjusted. The door has trouble closing when the air is running because of the pressure from the air conditioner. Restroom floors in September.

III.E Cameron Park Lake access gate locks

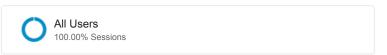
Report attached

III.F Cameron Park Lake

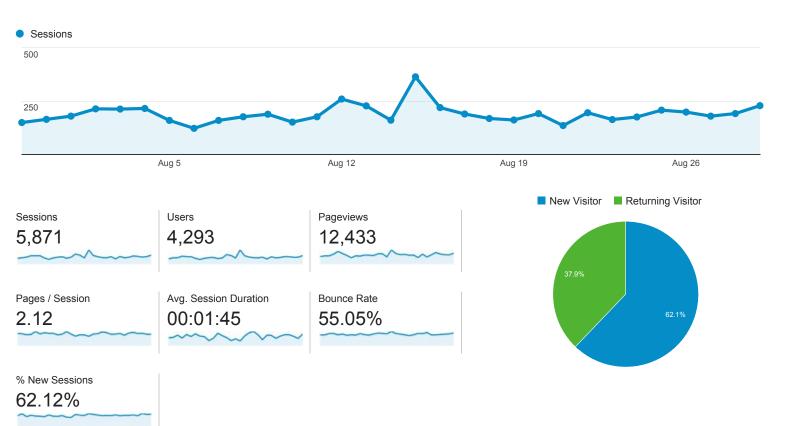
- We have been in contact with a representative from Game time inc. She will be
 getting back to us with ideas and prices for the entrance at the lake, Exercise stations
 to go along the walking path and gave us an application for a Grant that will enable us
 to purchase a new playground at a much lower price if this becomes an option for
 replacement
- We have been researching other districts that have tennis courts and pickle ball courts. We will be having contractors coming out to give us bids to resurface and recore the existing tennis courts. The idea is to have 4 permanent pickle ball courts 1 hybrid court (2 temporary pickle ball courts and 1 permanent tennis court), and 2 permanent tennis courts.

Jul 30, 2016 - Aug 29, 2016

Audience Overview

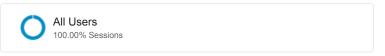


Overview



Language	Sessions	% Sessions
1. en-us	5,734	97.67%
2. en-gb	36	0.61%
3. en	24	0.41%
4. (not set)	15	0.26%
5. es-419	14	0.24%
6. es-xl	8	0.14%
7. en-au	6	0.10%
8. en-ca	4	0.07%
9. c	3	0.05%
10. en-ie	3	0.05%

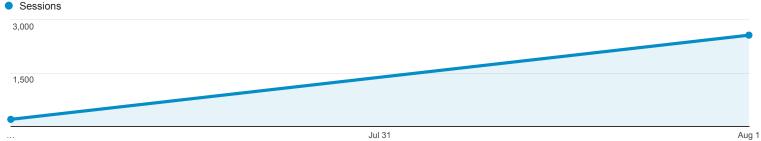
Audience Overview



Jul 30, 2015 - Aug 29, 2015



Overview





Language	Sessions	% Sessions
1. en-us	2,659	96.41%
2. en	26	0.94%
3. c	22	0.80%
4. pt-br	17	0.62%
5. it-it	5	0.18%
6. en-gb	3	0.11%
7. es-419	3	0.11%
8. ko-kr	3	0.11%
9. en-ca	2	0.07%
10. es	2	0.07%



Jul 30, 2016 - Aug 29, 2016 **New vs Returning**



Explorer

Summary



	Acquisition			Behavior			Conversions		
User Type	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	5,871 % of Total: 100.00% (5,871)	62.14% Avg for View: 62.12% (0.03%)	3,648 % of Total: 100.03% (3,647)	55.05% Avg for View: 55.05% (0.00%)	2.12 Avg for View: 2.12 (0.00%)	00:01:45 Avg for View: 00:01:45 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. New Visitor	3,648 (62.14%)	100.00%	3,648 (100.00%)	52.77%	2.15	00:01:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Returning Visitor	2,223 (37.86%)	0.00%	0 (0.00%)	58.79%	2.06	00:01:56	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 2 of 2

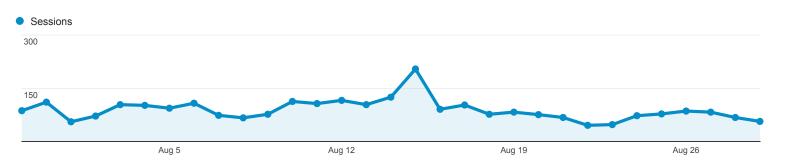
Jul 30, 2015 - Aug 29, 2015

New vs Returning

All Users 100.00% Sessions

Explorer

Summary



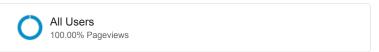
	Acquisition			Behavior			Conversions		
User Type	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	2,758 % of Total: 100.00% (2,758)	70.41% Avg for View: 70.38% (0.05%)	1,942 % of Total: 100.05% (1,941)	80.93% Avg for View: 80.93% (0.00%)	1.28 Avg for View: 1.28 (0.00%)	00:00:56 Avg for View: 00:00:56 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
New Visitor	1,942 (70.41%)	100.00%	1,942 (100.00%)	80.95%	1.27	00:00:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Returning Visitor	816 (29.59%)	0.00%	0 (0.00%)	80.88%	1.31	00:01:09	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 2 of 2

Jul 30, 2016 - Aug 29, 2016

Aug 26

Pages



Aug 5

Explorer

Pageviews 800

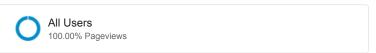
Aug 19

Aug 12

Page **Pageviews Unique Pageviews** Avg. Time on Page **Entrances Bounce Rate** % Exit Page Value 12,433 10,276 00:01:34 5,870 55.05% 47.21% \$0.00 % of Total: 100.00% Avg for View: 00:01:34 % of Total: 100.00% Avg for View: 55.05% % of Total: 0.00% % of Total: Avg for View: 100.00% 47 21% (0.00%) (0.00%)(5,870)(0.00%)(\$0.00) (12,433)(10,276)2,975 \$0.00 3,787 3,125 1. / 00:01:21 41.11% 40.96% (0.00%) (30.46%) (30.41%) (50.68%) 1,101 905 512 \$0.00 2. /parks-facilities/cameron-park-lake/ 00:02:24 72.32% 64.58% (8.86%) (8.81%) (8.72%) (0.00%) 798 687 371 \$0.00 3. /parks-facilities/aquatics-programs/ 00:02:09 70.08% 63.41% (6.42%) (6.69%) (6.32%) (0.00%) \$0.00 529 399 66 4. /recreation/special-events/ 00:00:59 48.48% 28.73% (3.88%)(1.12%)(0.00%) (4.25%)422 317 \$0.00 00:01:26 37.91% /parks-facilities/rentals/ 61.11% (3.39%) (3.08%) (0.61%) (0.00%) 370 311 217 \$0.00 6. /parks-facilities/community-center/ 00:01:42 54.38% 50.00% (3.70%) (2.98%) (3.03%)(0.00%) 365 \$0.00 330 115 7. /recreation/aquatics/ 00:02:49 86.09% 73.70% (2.94%)(3.21%) (1.96%)(0.00%)315 276 83 \$0.00 00:03:44 81.93% 65.40% /recreation/sports/ (2.53%) (2.69%) (1.41%) (0.00%) 265 237 213 \$0.00 78.49% 9. /fire-and-emergency/fire-resources/ 00:02:37 81.69% (3.63%) (0.00%) (2.13%) (2.31%) 215 (2.09%) 173 \$0.00 249 10. /events/pooch-plunge-laps-at-the-lake/ 00:03:02 76.88% 70.28% (2.00%)(2.95%) (0.00%)

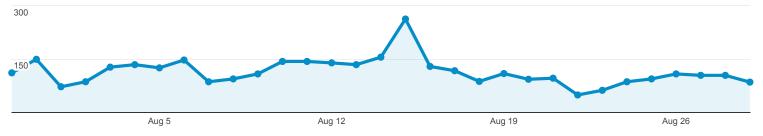
Jul 30, 2015 - Aug 29, 2015

Pages



Explorer

Pageviews



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	3,538 % of Total: 100.00% (3,538)	2,819 % of Total: 100.00% (2,819)	00:03:15 Avg for View: 00:03:15 (0.00%)	2,745 % of Total: 100.00% (2,745)	80.93% Avg for View: 80.93% (0.00%)	77.59% Avg for View: 77.59% (0.00%)	\$0.00 % of Total: 0.00% (\$0.00)
1. /	3,255 (92.00%)	2,626 (93.15%)	00:03:28	2,625 (95.63%)	81.08%	79.02%	\$0.00 (0.00%)
2. /index.html	243 (6.87%)	164 (5.82%)	00:01:56	109 (3.97%)	76.15%	62.96%	\$0.00 (0.00%)
3. /board_of_directors.html	16 (0.45%)	12 (0.43%)	00:02:26	6 (0.22%)	83.33%	62.50%	\$0.00 (0.00%)
/?q=press+release&GO2.x=0&GO2.y=0&GO2=Search&mode= cgi:+matc h_any &p=1⟨=en&include=	5 (0.14%)	(0.04%)	00:02:00	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
5. /webminder/viewChangesFrame.do?cmd=ViewChanges&minderId=&aref=8 054ekyho&zfrom=	4 (0.11%)	4 (0.14%)	00:00:00	4 (0.15%)	100.00%	100.00%	\$0.00 (0.00%)
6. /?p=1⟨=en&include=&exclude=&penalty=0&mode=all&q=ccr	3 (0.08%)	1 (0.04%)	00:02:57	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
7. /?p=1⟨=en&include=&exclude=&penalty=0&mode=all&q=Chickens	3 (0.08%)	(0.07%)	00:00:16	1 (0.04%)	100.00%	66.67%	\$0.00 (0.00%)
8. /?p=1⟨=en&include=&exclude=&penalty=0&mode=all&q=Rasmussen+	(0.06%)	(0.07%)	00:00:00	0 (0.00%)	0.00%	100.00%	\$0.00 (0.00%)
9. /?p=1⟨=en&include=&exclude=&penalty=0&mode=all&q=classes	1 (0.03%)	1 (0.04%)	00:01:52	0 (0.00%)	0.00%	0.00%	\$0.00 (0.00%)
10. /?p=1⟨=en&include=&exclude=&penalty=0&mode=all&q=Dave+west+p ark	1 (0.03%)	1 (0.04%)	00:00:00	0 (0.00%)	0.00%	100.00%	\$0.00 (0.00%)

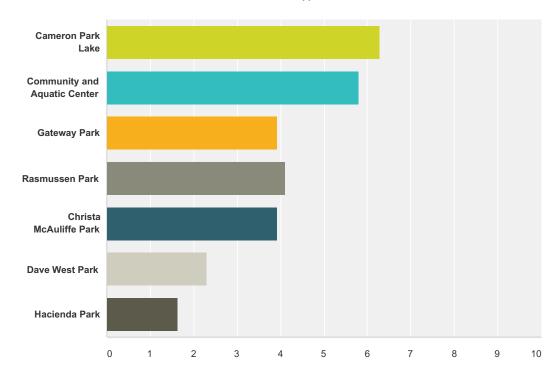
Rows 1 - 10 of 15

Event Date-Time

www.cameronpark.org

Q1 Which Park/ Facility do you visit most often in order of priority? Please Pick your top 3.

Answered: 201 Skipped: 0



	1	2	3	4	5	6	7	Total	Score
Cameron Park Lake	57.71%	22.89%	11.94%	6.97%	0.00%	0.00%	0.50%		
	116	46	24	14	0	0	1	201	6.2
Community and Aquatic Center	29.35%	44.78%	9.95%	12.44%	1.49%	0.50%	1.49%		
	59	90	20	25	3	1	3	201	5.8
Gateway Park	0.00%	1.99%	35.82%	31.84%	19.90%	4.48%	5.97%		
	0	4	72	64	40	9	12	201	3.9
Rasmussen Park	2.49%	13.93%	14.93%	38.81%	22.89%	5.97%	1.00%		
	5	28	30	78	46	12	2	201	4.
Christa McAuliffe Park	5.97%	10.45%	21.39%	5.97%	46.27%	8.46%	1.49%		
	12	21	43	12	93	17	3	201	3.9
Dave West Park	2.49%	1.99%	1.99%	2.49%	6.47%	75.62%	8.96%		
	5	4	4	5	13	152	18	201	2.2
Hacienda Park	1.99%	3.98%	3.98%	1.49%	2.99%	4.98%	80.60%		
	4	8	8	3	6	10	162	201	1.

Q2 Please listcomments park/facility not included above:

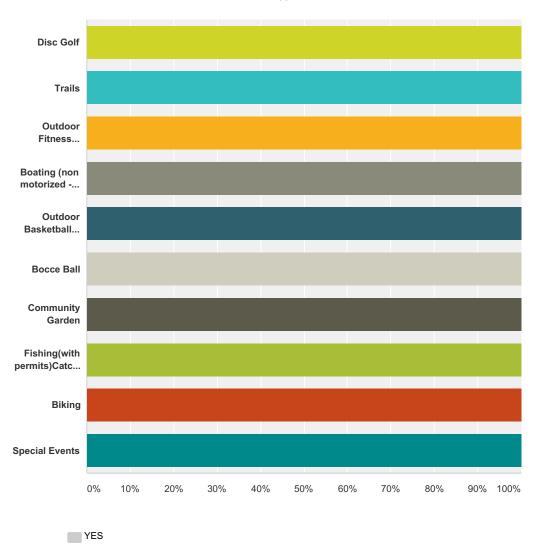
Answered: 68 Skipped: 133

Q3 Why do you visit these parks?

Answered: 164 Skipped: 37

Q4 Would you be interested in attending any of our Special Events, playing or participating in any of the following activities at our parks? (Check ALL that apply)

Answered: 171 Skipped: 30



	YES	Total
Disc Golf	100.00% 44	44
Trails	100.00% 115	115
Outdoor Fitness Stations	100.00% 65	65
Boating (non motorized - peddle boats, kayaking, canoeing)	100.00% 96	96

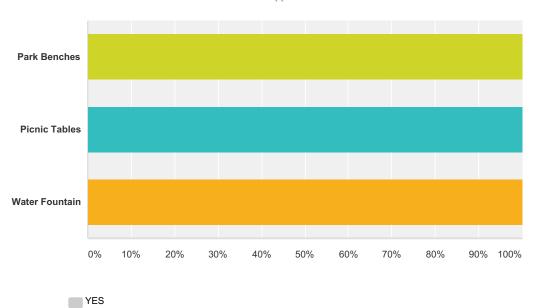
ark Survey	II E	Surve	yMonkey
Outdoor Basketball Court		100.00%	
		35	35
Bocce Ball		100.00%	
		51	51
Community Garden		100.00%	
		65	65
Fishing(with permits)Catch & Release		100.00%	
		57	57
Biking		100.00%	
		83	83
Special Events		100.00%	
		95	95

Q5 What other activities or services would you like to see added to the parks?

Answered: 75 Skipped: 126

Q6 We offer, through donations, ways of honoring friends, family and loved ones. Would you be interested in honoring a family member or loved one at one of our parks?

Answered: 44 Skipped: 157



	YES	Total
Park Benches	100.00%	
	28	28
Picnic Tables	100.00%	
	20	20
Water Fountain	100.00%	
	20	20

Q7 In order to be placed into the drawing please include the following:

Answered: 155 Skipped: 46

Answer Choices	Responses
Name:	98.71% 153
Email Address:	92.26% 143
Phone Number:	94.19% 146
Zip Code:	41.94% 65

CAMERON PARK COMMUNITY SERVICES DISTRICT * POLICY GUIDE SERIES - 3000 OPERATIONS*

POLICY TITLE: NAMING OF DISTRICT PARKS AND FACILITIES POLICY NUMBER: 1061

Purpose:

These guidelines are intended to establish rules and procedures to name facilities such as park and recreation facilities, section of facilities or rooms of facilities, including Parks, park benches other community property as deemed appropriate.

Definitions:

Parks are owned and managed by the CPCSD, used for public recreation purposes and include developed and undeveloped park areas and designated open space areas.

Facilities are owned and managed by the CPCSD to conduct District business.

Specific Facilities are facilities/amenities that could be located within a park or part of a Facility. These include, but are not limited to athletic fields, gymnasiums, meeting rooms, picnic shelters, tennis and basketball courts, aquatic facilities and playground equipment.

During the master-planning phase and/or prior to Board approving final plans and specifications on any park or public building, an open period of approximately two weeks will be announced giving individuals, staff and the Board an opportunity to suggest names for the facility.

If using a community naming process, a press release will be sent out notifying the public, and interested individuals could submit the appropriate form giving staff some information regarding the suggested name. Names should be submitted to the General Manager.

Provisions of plaques and/or other physical commemorative items relating to facility naming, if not donated, are subject to normal budgeting and purchasing processes of the District.

Staff, along with an established committee or selection committee, will review all names and prioritize and recommend a name for finalization by the Board of Directors. The Board will receive all names submitted along with the staff/committee evaluation.

Land or gifts with deed restrictions may not follow these guidelines. Names must be in accordance to District policy as noted.

Policy:

A. Parks:

- 1. Name to reflect geographical location, historical references or feature of park, or significant or unusual natural features known throughout the community.
- 2. Named after a significant individual(s).
- 3. The intent of naming is for permanent recognition. Therefore any request of CPCSD to rename an existing park, facility or specific facility will be subject to examination so as to not diminish the original justification for the name.

B. Buildings:

- 1. Name to reflect the services provided in facility.
- 2. Name to reflect geographical location.
- 3. Named after significant individual(s).

C. Criteria for naming a facility after an individual:

- 1. Individual must have made a significant contribution to the facility by:
 - a. Donation of land or large financial contribution to the facility.
 - b. Contributed substantially and improved the quality of life in the Cameron Park Community Service District. This could relate to involvement with parks and recreation or other community involvement.
 - c. The person being memorialized died in the line of duty serving CPCSD or the United States of America.
- 2. Each public facility or place within parks, such as ball fields, groves, walkways, trails and buildings or special rooms in a building could be named after selected individuals in their honor as desired and appropriate.

D. Criteria for creating memorials in an individual's name:

- 1. Individual must have made a significant contribution to the facility by:
 - a. Donation of land or large financial contribution to the facility.
 - b. Contributed significantly and improved the quality of life in the Cameron Park Community Services District. This could relate to involvement with parks and recreation or other public agency.
- 2. The memorial should be a non-living, low maintenance improvement, which should serve a purpose to the District, for example, a bench with a plaque. All costs of the improvement shall be the responsibility of the donor. The donor may submit information and recommendation to the General Manager regarding relevant history of the person to be memorialized, type of improvement desired and verbiage requested. Final decisions regarding the improvement, including, but not limited to, materials, equipment, location and labor will be made by the District.
- 3. The District must get approval from the individual or family (if available).

Procedures:

The following procedures for naming a park, CPCSD facility& specific facility will be used by the CPCSD Board:

- A. The CPCSD Board will evaluate the merit of each suggested park, CPCSD facility and specific facility name according to criteria outlined in this policy. The General Manager or designated staff shall make recommendations to the CPCSD Board for approval subject to the Board of Directors final approval.
- B. When appropriate CPCSD will solicit help/suggestions from historical societies or other groups having a specific knowledge, when considering a name to highlight an area's geographic or historic significance.
- C. To stimulate public interest and to obtain additional suggestions, a part of the selection process to name a park, facility or specific facility may include a contest or competition involving the public. Only suggestions which meet these policy guidelines will be considered.
- D. The naming or parks, facilities and specific facilities should begin prior to the first phase of development when possible.
- E. Groups or individuals may submit nominations for naming a new park, facility or specific facility in writing on a form provided by CPCSD, or in a letter that contains all pertinent information.

ENVIRONMENTAL CONSULTING • PLANNING • LANDSCAPE ARCHITECTURE

TRANSMITTAL June 14, 2016

To: Mary Cahill With: Cameron Park CSD

FROM: Ed Armstrong

Subject: Gateway Park - CPCSD

Summary:

A walk through was conducted on 5/10/16 to review Gateway Park, a 13.3 acre neighborhood park containing a small parking area, an informal ball field with backstop, an informal trail network and relatively unimproved open space. With access points from Cambridge Road, Sterling Way, and Gateway Drive, this park has the potential to serve many neighborhoods. While the narrow linear shape of the park, the topography, and the presence of many oak trees limit its potential for traditional sports fields, other active uses, such as disc golf, an exercise course, and play areas are feasible.

Attendees:

- J.R. Hichborn (CPCSD Park Supervisor),
- Ed Armstrong and Jerry Stacionis (Foothill Associates Landscape Architect and Landscape Planner)

The project team met at 2:00 pm on May 10, 2016 at the small parking area on Cambridge Road.

J.R., Ed and Jerry walked the CSD property following unpaved footpaths from the east side Cambridge Road entrance heading west through the park to the detention basin located on Clemson Drive. We also toured the area north of the ball field along the linear portion of the park following unpaved footpaths until restricted by wet areas and vegetation. We concluded the visit by driving to the north side of the park and viewing potential trail tie-ins with Gateway Drive. Overall, we discussed potential trail connections/improvements, parking lot options and improvements, field improvements and the addition of playing fields and other amenities. The site visit concluded at 3:15 pm.

Observations: The following items were noted during the site walk:

- Improvements to the existing ballfield require leveling the grade, installing a new backstop and
 infield. Leveling would not impact the existing creek which parallels Cambridge Road and runs
 along the west side of the ballfield, nor the drainage swale east of the ballfield and adjacent to
 Cambridge Road, but depending upon the amount of cut or fill, may require retaining walls.
- 2. The existing footpath connecting the Cambridge Road entrance to Clemson Drive should be improved to a paved Class I trail or stabilized DG pedestrian path using the existing bridge and trail alignment. This trail should be ADA accessible if possible. A second Class I paved trail or stabilized DG pedestrian pathway connecting the central portion of the park with Gateway Drive

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is also recommended. This portion of the trail will run along potential wetlands adjacent to the existing creek. A wetland delineation and biological resources assessment will be needed to determine the magnitude of the potential impacts and best alignment for the trail.

- 3. The existing parking lot on Cambridge road should be improved through minor grade adjustments, asphaltic paving or the addition of road base, plus the installation of curbs.
- 4. Replacement of the previous play equipment and/or the installation of an exercise course or individual exercise stations along the paths should be considered for the central space. A small play or exercise area should be designed to work with the existing topography and shape of the park. This might require removal of some of the existing oak trees, which may require mitigation per El Dorado County's Oak Woodland Management Plan. Multigenerational exercise equipment would provide health benefits to a wide range of CPCSD residents, including the growing mature adult and senior population.
- 5. Given the existing topography, a bicycle 'pump trail' paralleling the main trail is a unique amenity that could fit the context of this park, if done carefully to manage potential erosion issues.
- 6. Due to existing topography and the abundance of oak trees, a disc golf course would also fit this site well. Disc golf is one of the recommended additions to facilities identified in the 2014 CPCSD Parks and Recreation Master Plan Update.
- 7. If the District desires additional parking at Gateway Park beyond that afforded on Cambridge Drive, retrofit of the detention basin on Clemson Drive to accommodate automobiles may be possible using a subsurface modular storage system to accommodate basin flows in high frequency (2-5 year) flood events without flooding the parking area. The lot could likely accommodate between 10 and 15 cars.

Recommendations: While the narrow linear shape of the park, the topography, close proximity to residential property, and the presence of many oak trees limit the potential for traditional sports fields, improvement and expansion of the trail system and the addition of other active uses such as disc golf, an exercise course, and play equipment are feasible. We recommend improvements based on observation items 1 -4 listed above. Items 5 through 7, while viable, are additional options for consideration at Gateway Park. Because this neighborhood park is easily accessible by bicycle or walking from the surrounding neighborhoods, the additional parking lot on Clemson Drive may not be needed.

The trail connection to Gateway Drive from the main part of the park may involve wetland impacts and will require significant vegetation management. We recommend a wetland delineation be performed on the CPCSD property to determine specific impacts and alignment options. This would ideally occur after additional vegetation management activities. Please note that consultation with California Department of Fish and Wildlife may be required prior to undertaking vegetation removal in the riparian zone of the creek. A conceptual alignment study could then be prepared once wetland boundaries have been identified.





Date
Dear:
It has come to the attention of the Cameron Park Community Services District that your access gate to Cameron Park Lake was found unlocked and open on
This is out of compliance with the Convenience Gate Access Permit for 2016.
At no time is a gate to be left unlocked. If the gate is found unlocked again, a permanent lock will be placed on your gate for a two-week period. If this occurs again after the two-week period, the gate will be locked for the balance of the season.
We suggest that if there is a problem with a specific resident, that your association addresses this issue directly. All key users must adhere to the park rules and the gate closes at dusk. No dogs or pets are allowed in the park at any time.
Please refer to your Convenience Gate Access Permit for 2016 for further information.
Sincerely,
Mary Cahill, General Manager
Cameron Park Community Services District

CONVENIENCE GATE ACCESS PERMIT FOR 2016

This permit is between the CAMERON PARK COMMUNITY SERVICES DISTRICT (District) and the undersigned Cameron Park Lake Recreational Area Private Gate Access User (User). Per the terms and conditions of this permit, the District may grant to Private Gate User, and User's registered household, access to the Cameron Park Lake recreational area. User agrees to the following terms and conditions.

User shall complete an annual season pass registration application identifying members of User's household who will be entitled to use the gate access and season pass. The fee for the season pass will be based on the Season Pass Fee Schedule pass-type selection. The Season Pass Policy as shown on the registration form will be followed by User and all members of User's household.

The **District** shall provide a lock with two keys to each HOA president. Additional keys will need to be made for each HOA member. (The HOA will need to provide **District** with list of key owners.) If the original key is lost, there will be a \$25 fee to cover administrative and service costs. Fees must be paid by May 1, 2016.

User acknowledges that in the event User or members of User's household violates any of the provisions of this Permit, District may revoke User's privileges under this Permit. Upon revocation and receipt of written notice stating the reason for such revocation, the gate will be secured with a District lock. User, and User's registered household members, will not permit persons other than registered members of the User's household to enter the lake area by use of the gate access. The terms of this Permit are not transferable.

Park regulations will be followed by all Users of the facility, including but not limited to: entering the facility only during regular park hours; not placing any structures within the recreational area; or trim or alter any vegetation or landscaping within that area without permission from the District.

- NOTE: Ticketed Events include 17th Annual Summer Spectacular Cameron Park Lake will be closed on Friday, June 24th to prepare for the event scheduled on Saturday, June 25th (gates open at 2PM) an entrance fee will be charged no passes honored. For the 2016 Summer Spectacular, all private access gates will have limited access starting Friday, June 24th. To attend the event you will need to purchase and wear a wristband to enter. No lake access before 2pm on June 25th; as this is the time the event opens to the public. Gates will need to be kept locked at all times during the event. Security or Staff will lock all open or unlocked gates.
- The <u>Cameron Park Community Campout</u> will be held at the lake from Saturday, July 23rd to Sunday, July 24th (see website for details).

User agrees to indemnify and hold the **District** harmless for any claims, demands, actions, judgment, or other liabilities for injury or death of persons, or for property damage, arising from or in connection with **User** or **User's** household members for exercised privileges conferred by this Agreement.

The(s) Cameron Park Lake Recreational Area Private Gate Access User (User), or his or her legal guardian, has read the ACCESS PERMIT description and understands the nature and content of the ACCESS Permit AGREEMENT and in consideration of being permitted access to the recreational area agrees as follows: In consideration of his/her access to the Cameron Park Lake recreational area owned by the Cameron Park Community Services District (CSD), I, for myself, my spouse, and my child, do release and forever discharge the CSD, its directors, employees and instructors from any and every claim, demand, action or right of action arising from or by reason of any bodily injury or personal injuries, death or property damage which may occur as a result of his/her activities in connection with USERS access to the recreational area. Cameron Park Community Services District does not have or provide medical or accident insurance for persons involved in programs sponsored by the Cameron Park Community Services District.

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I agree to abide by the terms and conditions as stated above in this Permit.			
Print name:			
Signature:	Date:		
Address:			